



NP – 036

I Semester B.Com./B.B.A. Examination, February/March 2024
(NEP) (Freshers + Repeaters)
LANGUAGE ENGLISH
Generic English (L2)

Time : 2½ Hours

Max. Marks : 60

- Instructions :** 1) Answer **all** the Sections.
2) Write the **correct** question number.

SECTION – A
(Grammar Component)

- I. Skim the passage and write the suitable title : 2
‘App’ is a computer industry word that is short for ‘application’. It indicates the practical application of computer software that is designed to perform a specific task. A range of convenient apps is now available on mobile phones and other mobile devices around the world.
- II. Scan the passage given and answer the following questions : 2
Most people take too much when they travel, travel light is the key ! Remember you will have to carry it and heavy luggage soon becomes a nightmare. Take enough clothes (but not too many), a towel, soap, shampoo and your travel documents and money.
a) What do most people take when they travel ?
b) What is the best solution ?
- III. What are reference sources ? 2
- IV. Write a Cover Letter to the Blackhill Business Centre for the internship program. 5
- V. What is Therapeutic Listening ? 2
- VI. Imagine yourself to be playing a role of a Chef (knead, grind, sauté), and write a paragraph to introduce the same. 3

P.T.O.





I Semester Degree Examination, February/March 2024

(F+R) (NEP)
(Open Elective)
STATISTICS

Business Statistics

Time : 2½ Hours

Max. Marks : 60

Instructions : 1) Scientific calculators are **permitted**.
2) Statistical tables and graph sheets are provided on request.

PART – A

Answer **any four** questions (2 marks **each**) :

(4×2=8)

1. Calculate arithmetic mean for the following data :
8, 9, 15, 22, 17, 10, 17.
2. What do you mean by skewness ?
3. What are the types of correlation ?
4. Define regression. Write down two regression equations.
5. What is price index number ? Write the formula for Paasche's price index number.
6. Define time series with an example.

PART – B

Answer **any four** questions (5 marks **each**) :

(4×5=20)

7. Define Geometric mean and its applications.
8. Find the median for the following frequency distribution.

X	70	80	95	120	150	180	200
f	14	26	30	45	20	10	5

9. Calculate Spearman's rank correlation coefficient for the following data :

X	5	8	4	2	7	1	6	3
y	7	5	3	1	2	8	4	3

P.T.O.



III Semester B.Com. Degree Examination, February/March 2024
(F+R) (NEP)

HINDI

Kavitha Sangrah, Sarakari Patrachara, Paribhashik Shabdavali

Time : 2½ Hours

Max. Marks : 60

I. निम्नलिखित प्रश्नों के उत्तर एक वाक्य या शब्द में लिखिए ।

(10×1=10)

- 1) 'एकता' कविता के कवि कौन हैं ?
- 2) पोस्टर के रंग कैसे हैं ?
- 3) कवि के अनुसार भगवान ने कहाँ हस्ताक्षर किए हैं ?
- 4) फाँसी पर झूले, किन लोगों को हम भूल गए हैं ?
- 5) किस के योग से अंक दस गुना होते हैं ?
- 6) ग्वालिनी यशोदा से किसकी शिकायत करती हैं ?
- 7) ब्रह्मा, विष्णु और महेश को भी नचाने वाले कौन हैं ?
- 8) कवि ने संसार को किस फूल के समान समझा है ?
- 9) 'समर शेष है' कविता किस काव्य संग्रह से ली गयी है ?
- 10) बलराम किसका भाई था ?

II. निम्नलिखित पद्यांश का संदर्भ - भावार्थ समझाइए ।

(2×7=14)

अ) रात गंवाई सोय करि, दिवस गंवायो खाय ।

हीरा जनम अमोल था, कौड़ी बदले जाय ॥

अथवा

अस जियाँ जानि कहिअ सोई ठाऊँ ।

सिया सौमित्री सहित जहाँ जाऊँ ।

तहाँ रचि रुचिर परन तृण साला ।

बासु करौँ कछु काल कृपाला ॥

P.T.O.



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VII. Do as directed :

- a) Introduce yourself to your class teacher. 2
- b) What enquiry would you make in the following situations ? 2
- i) You want to know the reopening date of your college.
- ii) You want to know the location of the Vidhana Soudha.
- c) Give a set of instructions to prepare Maggi noodles. 4

VIII. 1) Underline the prepositional phrases in the following sentences : 2

- a) We hiked through the forest.
- b) The tiger crept over the grass.

2) Identify the clauses in the following sentences (Dependent and Independent). 2

- a) If you come early we can watch the match.
- b) I met her when I was in Delhi.

IX. 1) Fill in the blanks with appropriate tenses given in the bracket. 2

- a) The Earth _____ round the sun. (move, moves, moved)
- b) My friends _____ the film yesterday. (see, saw, have seen)

2) Fill in the blanks with the correct form of the verb given in the bracket : 3

- a) The college _____ arranged for a trip. (has/have)
- b) They _____ my best friends now. (are/is)
- c) He is _____ (plays/playing)

3) Fill in the blanks with the correct idioms given in the bracket : 2

(all walks of life, keep eyes on the ball, daredevil)

- a) Gandhi had disciples from _____.
- b) One should _____ to reach their goal.

X. Draft a welcome speech for the inauguration of the Sports Meet held in your college on 10th January, 2024. 5



SECTION - B
(Prose and Poetry)

I. Answer **any five** in **one** or **two** sentences **each** : (5×2=10)

- 1) What was Johnsy counting ?
 - i) Leaves
 - ii) Tablets
 - iii) Days
- 2) How is the tree a friend of Sun and Sky ?
- 3) Why did Sue ask the doctor to come home ?
- 4) How did the Grandfather impress the crowd ?
- 5) What was Deepa's share in her father's property ?
- 6) The Grandfather put the Python in the _____ before it escaped.
- 7) What were some of the first few words that Helen learnt on the eventful day ?

II. Answer **any two** of the following in about **one** page **each** : (2×5=10)

- 1) How did Behrman save Johnsy's life ?
 - 2) The Grandfather succeeded in caging the Python. Substantiate.
 - 3) What are the functions of a tree as explained by the poet ?
 - 4) How is the umpire's decision a metaphor to Deepa's condition ?
-

I Semester Degree Examination, February/March 2024

(F+R) (NEP)
(Open Elective)

STATISTICS

Business Statistics

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Max. Marks : 60

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PART – A

Answer **any four** questions (2 marks **each**) :

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PART – B

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P.T.O.

10. Find the line of regression X on Y for the following data :

Husband's age (X)	30	28	40	27	35
Wife's age (Y)	23	21	32	26	30

11. Explain the uses and limitations of index numbers.

12. Calculate the trend values by the method of 3 yearly moving average.

Year (X)	2000	2001	2002	2003	2004	2005
Value (Y)	400	420	430	455	440	460

PART - C

(4×8=32)

Answer any four questions (8 marks each) :

13. a) For any two positive numbers show that $AM \geq GM$.

- b) Define mode and calculate mode for the following data :

No. of children	0	1	2	3	4	5
No. of couples	10	12	25	17	8	3

14. Calculate Karl Pearson's coefficient of skewness for the given distribution :

IQ (level) No. of Children

70-80	10
80-90	14
90-100	19
100-110	25
110-120	15
120-130	10
130-140	7

15. a) Distinguish between correlation and regression.

- b) The following data gives the age of a motor cycle and the annual maintenance cost over a period. Find Pearson's co-efficient of correlation and interpret the same.

Age (years)	4	6	8	10
Maintenance (in '000's Rs.)	5	8	12	14

8

(4+4)



16. a) Write the properties of regression coefficients.
b) Find the most probable value/marks in statistics who scored 50 marks in accountancy. (4+4)

Subject	Arithmetic Mean	Variance
Accountancy (X)	40	16
Statistics	55	25
Coefficient of correlation	0.8	

17. a) Explain the steps involved in the construction of consumer price index number.
b) How do you compute the seasonal indices using ratio to moving average method? (4+4)
18. Show that Fisher price index number satisfies time reversal test and factor reversal test for the following given problem. 8

Commodity	Price	Quantity	Price	Quantity
	(2020)		(2021)	
A	10	3	14	4
B	12	8	16	10
C	8	10	10	10
D	14	7	12	10
E	16	4	18	6



NP – 074

III Semester B.Com. Degree Examination, February/March 2024
(F+R) (NEP)

HINDI

Kavitha Sangrah, Sarakari Patrachara, Paribhashik Shabdavali

Time : 2½ Hours

Max. Marks : 60

I. निम्नलिखित प्रश्नों के उत्तर एक वाक्य या शब्द में लिखिए । (10×1=10)

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P.T.O.





आ) औरतें उन्हें देखकर मुसकुराती हैं ।
होंठ दबाती हैं, आंखों - आंखों में बात करती हैं,
बच्चे टा-टा करते हैं, खुश होकर चिल्लाते हैं,
तोतली बोली में बुलाते हैं ।

अथवा

अटका कहाँ स्वराज ? बोल दिल्ली तू कहती है ?
तू रानी बन गयी, वेदना जनता क्यों सहती है ?
सब के भाग दबा रखे हैं, किसने अपने कर में ?
उतरी थी जो विभा हुई, बन्दिनी बता किस घर में ?

III. किसी एक कविता का सारांश लिखकर उसके विशेषताओं पर प्रकाश डालिए । (1×16=16)

- 1) उनको प्रणाम ।
- 2) समर शेष है ।

IV. किसी एक विषय पर टिप्पणी लिखिए ।

(1×5=5)

- 1) पोस्टर का महत्व ।
- 2) ब्रज भूमि की संध्या चित्रण ।

V. निदेशक, सूचना विभाग कर्नाटक राज्य बेंगलूरु की ओर से, श्री रमेश कुमार को 70,000/- रु. वेतन मान में 'सह-अधीक्षक' पद पर नियुक्ति का आदेश देते हुए, एक आदेश पत्र लिखिए ।

(1×10=10)

अथवा

सचिव गृहमंत्रालय, भारत सरकार नई दिल्ली की ओर से, श्री धनुषकुमार आई-पी-एस को, छत्तीसगढ़ से कर्नाटक बेंगलूरु को स्थानांतरण की अधिसूचना पत्र लिखिए ।

3=

VI. हिन्दी में अनुवाद कीजिए ।

(5×1=5)

- 1) Unauthorised
- 2) Immigrant
- 3) Cash sale
- 4) Market Price
- 5) Value Declared.

I Semester B.B.A. Examination, February/March 2024
(NEP Scheme) (F + R)

ಕನ್ನಡ ಭಾಷಾ ಪಠ್ಯ

ವ್ಯವಹಾರ ನಿರ್ವಹಣಾ ಕನ್ನಡ (ಪತ್ರಿಕೆ - 1)

Time : 2½ Hours

Max. Marks : 60

I. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ 4 ಕ್ಕೆ 80 ಪದಗಳಿಗೆ ಮೀರದಂತೆ ಉತ್ತರಿಸಿ. (4×5=20)

- 1) ದ್ವಿಭಾಷಿತ್ವ ಎಂದರೇನು ? ಅದರಿಂದಾಗುವ ಪರಿಣಾಮಗಳೇನು ?
- 2) ಸ್ಮಾರ್ಟ್ ಸಹಾಯಕರನ್ನು ಪರಿಚಯಿಸಿ.
- 3) ಹೆಣ್ಣಿನ ತವರಿನ ಹಂಬಲದ ಸ್ವರೂಪವನ್ನು ವಿವರಿಸಿ.
- 4) ಕನ್ನಡ ಭಾಷೆ ಅನ್ನದ ಭಾಷೆಯಾಗಲು ಅನುಸರಿಸಬೇಕಾದ ಕ್ರಮಗಳಾವುವು ?
- 5) ಯಂತ್ರಚಾಲಿತ ಕೈಗಾರಿಕೆಗಳಿಂದ ಪರಿಸರಕ್ಕಾಗುತ್ತಿರುವ ಹಾನಿ ಕುರಿತು ಚರ್ಚಿಸಿ.
- 6) ಬ್ಯಾಂಕಿಂಗ್ ಉದ್ಯಮದ ಉನ್ನತಿಗೆ ಕಾರಣಗಳನ್ನು ತಿಳಿಸಿ.

II. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ 2 ಕ್ಕೆ 160 ಪದಗಳಿಗೆ ಮೀರದಂತೆ ಉತ್ತರಿಸಿ. (2×10=20)

- 1) 'ಉದಯವಾಗಲಿ ನಮ್ಮ ಚೆಲುವ ಕನ್ನಡ ನಾಡು' ಕವಿತೆಯ ಮಹತ್ವವೇನು ?
- 2) ವಾರೆನ್ ಬಫೆಟ್‌ನಿಂದ ಕಲಿಯಬಹುದಾದ ಪಾಠಗಳಾವುವು ? ವಿವರಿಸಿ.
- 3) ನೀರಿನ ಹೆಸರಿನಲ್ಲಿ ನಡೆಯುವ ಹುನ್ನಾರಗಳನ್ನು ವಿಶ್ಲೇಷಿಸಿ.

III. ಈ ಕೆಳಕಂಡ ಪಠ್ಯವನ್ನು ಮೂರನೇ ಒಂದು ಭಾಗಕ್ಕೆ ಸಂಕ್ಷೇಪಿಸಿ ಬರೆದು ಸೂಕ್ತ ಶೀರ್ಷಿಕೆ ನೀಡಿ. (1×3=3)

ಹೆನ್ರಿ ಫೋರ್ಡ್ ಒಮ್ಮೆ ಒಬ್ಬ ಎಂಜಿನಿಯರ್‌ನನ್ನು ನಿಮ್ಮ ಜೀವನದ ಧ್ಯೇಯವೇನೆಂದು ಕೇಳಿದರು. ಆತ ತುಂಬಾ ಹಣ ಸಂಪಾದಿಸಬೇಕೆಂಬುದೇ ತನ್ನ ಏಕೈಕ ಧ್ಯೇಯವೆಂದು ಹೇಳಿದ. ಫೋರ್ಡ್ ನಸುನಕ್ಕರು. ಕೆಲವು ದಿನಗಳ ನಂತರ ಆ ಯುವಕನನ್ನು ಕರೆಸಿ ಆತನಿಗೊಂದು ಲೋಹದ ಫ್ರೇಮ್ ಇರುವ ಕನ್ನಡಕವನ್ನು ಕೊಟ್ಟು ಹಾಕಿಕೊಳ್ಳಲು ಹೇಳಿದರು. ವಿಚಿತ್ರವೆಂದರೆ ಕನ್ನಡಕದಲ್ಲಿ ಗಾಜಿನ ಬದಲು ಅಗಲವಾದ ನಾಣ್ಯಗಳು ಜೋಡಿಸಲ್ಪಟ್ಟಿದ್ದವು. ಯುವಕ ಕನ್ನಡಕ ಹಾಕಿಕೊಂಡ, ಫೋರ್ಡ್‌ರವರು ಈಗೇನು ಕಾಣುತ್ತಿದೆಯೆಂದು ಕೇಳಿದರು. ಆ ಯುವಕ 'ನಾಣ್ಯ ದೃಷ್ಟಿಯನ್ನು ಮುಚ್ಚಿಬಿಟ್ಟಿದೆ, ನನಗೇನೂ ಕಾಣಿಸುತ್ತಿಲ್ಲ' ಎಂದ. ಆಗ ಫೋರ್ಡ್ 'ಬದುಕಿನಲ್ಲೂ ಅಷ್ಟೇ ಹಣವೇ ಮುಖ್ಯ ಧ್ಯೇಯವೆಂದುಕೊಂಡರೆ ಮತ್ತೇನೂ ಕಾಣುವುದಿಲ್ಲ'

P.T.O.

ಎಂದು ಹೇಳಿದರು. ಸ್ವಲ್ಪ ಕಣ್ಣುಬಿಚ್ಚಿಯಾದ ಆ ಯುವಕ 'ಇಷ್ಟು ದೊಡ್ಡ ಕಾರ್ಖಾನೆಯ ಮಾಲೀಕರಾದ ನಿಮ್ಮ ಧೈರ್ಯವೂ ಹಣ ಗಳಿಕೆಯೇ ಅಲ್ಲವೇ' ಎಂದು ಪ್ರಶ್ನಿಸಿದ. ಅವರು 'ಖಂಡಿತವಾಗಿಯೂ ಅಲ್ಲ! ಸಾಮಾನ್ಯರಿಗೂ ಎಟುಕುವ ಬೆಲೆಯ ಕಾರು! ಕಾರು ಮುಖ್ಯ ಉತ್ಪಾದನೆ. ಹಣ ಉಪ ಉತ್ಪಾದನೆ! ನೀನೊಬ್ಬ ಎಂಜಿನಿಯರ್. ಉತ್ತಮ ಎಂಜಿನಿಯರಿಂಗ್ ನಿನ್ನ ಮುಖ್ಯ ಧೈರ್ಯವಾಗಬೇಕು. ಹಣ ಬಂದೇ ಬರುತ್ತದೆ ಎಂದು ಹೇಳಿದರು. ಅಂದು ಹೆನ್ರಿ ಫೋರ್ಡ್ ಕಲಿಸಿದ ಬದುಕಿನ ಅಮೂಲ್ಯವಾದ ಪಾಠ ಇಂದಿಗೂ ಪ್ರಸ್ತುತ. ಕೇವಲ ಹಣ ಗಳಿಕೆಯೇ ನಮ್ಮ ಜೀವನದ ಪ್ರಮುಖ ಧೈರ್ಯವಾದರೆ ನಮಗೂ ಬೇರೇನೂ ಕಾಣುವುದಿಲ್ಲ.

Time : 2

IV. ಸಂಕ್ಷೇಪಿಸಿದ ಬರಹ ಆಧರಿಸಿ ಎರಡು ಪ್ರಶ್ನೆಗಳನ್ನು ರೂಪಿಸಿ. (2x1=2)

V. ಇವುಗಳಲ್ಲಿ ಎರಡು ಪದಗಳನ್ನು ಬಳಸಿ ಸ್ವಂತ ವಾಕ್ಯ ರಚಿಸಿ. (2x1=2)

- 1) ಎಲುವು
- 2) ಚೋಕ್ಯ
- 3) ಪರಸ್ಥಳ
- 4) ಬೊಕ್ಕಸ

VI. ಪರಿಸರ ದಿನದ ಆಚರಣೆಗಾಗಿ ನಿಮ್ಮ ಕಾಲೇಜಿನ ಆವರಣದಲ್ಲಿ ಗಿಡ ನೆಡಲು ವಿವಿಧ ಬಗೆಯ ಸಸ್ಯಗಳನ್ನು ನೀಡುವಂತೆ ಕೋರಿ ವಲಯ ಅರಣ್ಯಾಧಿಕಾರಿಯವರಿಗೆ ಒಂದು ಪತ್ರ ಬರೆಯಿರಿ. (4x1=4)

VII. ಇವುಗಳಲ್ಲಿ ನಾಲ್ಕು ಪದಗಳಿಗೆ ಅರ್ಥ ಬರೆಯಿರಿ. (4x1=4)

- 1) ಇಸಾ
- 2) ಷಹರ
- 3) ಸೂಡು
- 4) ಸೋಣಗ
- 5) ನಕಾರಾತ್ಮಕ
- 6) ಕುಬಸ

I Semester B.B.A. Examination, February/March 2024
(NEP Scheme) (F + R)

ಕನ್ನಡ ಭಾಷಾ ಪಠ್ಯ

ವ್ಯವಹಾರ ನಿರ್ವಹಣಾ ಕನ್ನಡ (ಪತ್ರಿಕೆ - 1)

Max. Marks : 60

Time : 2½ Hours

I. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ 4ಕ್ಕೆ 80 ಪದಗಳಿಗೆ ಮೀರದಂತೆ ಉತ್ತರಿಸಿ. (4×5=20)

- 1) ದ್ವಿಭಾಷಿತ್ವ ಎಂದರೇನು ? ಅದರಿಂದಾಗುವ ಪರಿಣಾಮಗಳೇನು ?
- 2) ಸ್ಮಾರ್ಟ್ ಸಹಾಯಕರನ್ನು ಪರಿಚಯಿಸಿ.
- 3) ಹೆಣ್ಣಿನ ತವರಿನ ಹಂಬಲದ ಸ್ವರೂಪವನ್ನು ವಿವರಿಸಿ.
- 4) ಕನ್ನಡ ಭಾಷೆ ಅನ್ನದ ಭಾಷೆಯಾಗಲು ಅನುಸರಿಸಬೇಕಾದ ಕ್ರಮಗಳಾವುವು ?
- 5) ಯಂತ್ರಚಾಲಿತ ಕೈಗಾರಿಕೆಗಳಿಂದ ಪರಿಸರಕ್ಕಾಗುತ್ತಿರುವ ಹಾನಿ ಕುರಿತು ಚರ್ಚಿಸಿ.
- 6) ಬ್ಯಾಂಕಿಂಗ್ ಉದ್ಯಮದ ಉನ್ನತಿಗೆ ಕಾರಣಗಳನ್ನು ತಿಳಿಸಿ.

II. ಈ ಕೆಳಗಿನ ಪ್ರಶ್ನೆಗಳಲ್ಲಿ 2ಕ್ಕೆ 160 ಪದಗಳಿಗೆ ಮೀರದಂತೆ ಉತ್ತರಿಸಿ. (2×10=20)

- 1) 'ಉದಯವಾಗಲಿ ನಮ್ಮ ಚಿಲುವ ಕನ್ನಡ ನಾಡು' ಕವಿತೆಯ ಮಹತ್ವವೇನು ?
- 2) ವಾರೆನ್ ಬಫೆಟ್‌ನಿಂದ ಕಲಿಯಬಹುದಾದ ಪಾಠಗಳಾವುವು ? ವಿವರಿಸಿ.
- 3) ನೀರಿನ ಹೆಸರಿನಲ್ಲಿ ನಡೆಯುವ ಹುನ್ನಾರಗಳನ್ನು ವಿಶ್ಲೇಷಿಸಿ.

III. ಈ ಕೆಳಕಂಡ ಪಠ್ಯವನ್ನು ಮೂರನೇ ಒಂದು ಭಾಗಕ್ಕೆ ಸಂಕ್ಷೇಪಿಸಿ ಬರೆದು ಸೂಕ್ತ ಶೀರ್ಷಿಕೆ ನೀಡಿ. (1×3=3)

ಹೆನ್ರಿ ಫೋರ್ಡ್ ಒಮ್ಮೆ ಒಬ್ಬ ಎಂಜಿನಿಯರ್‌ನನ್ನು ನಿಮ್ಮ ಜೀವನದ ಧ್ಯೇಯವೇನೆಂದು ಕೇಳಿದರು. ಆತ ತುಂಬಾ ಹಣ ಸಂಪಾದಿಸಬೇಕೆಂಬುದೇ ತನ್ನ ಏಕೈಕ ಧ್ಯೇಯವೆಂದು ಹೇಳಿದ. ಫೋರ್ಡ್ ನಸುನಕ್ಕರು. ಕೆಲವು ದಿನಗಳ ನಂತರ ಆ ಯುವಕನನ್ನು ಕರೆಸಿ ಆತನಿಗೊಂದು ಲೋಹದ ಫೈಮ್ ಇರುವ ಕನ್ನಡಕವನ್ನು ಕೊಟ್ಟು ಹಾಕಿಕೊಳ್ಳಲು ಹೇಳಿದರು. ವಿಚಿತ್ರವೆಂದರೆ ಕನ್ನಡಕದಲ್ಲಿ ಗಾಜಿನ ಬದಲು ಅಗಲವಾದ ನಾಣ್ಯಗಳು ಜೋಡಿಸಲ್ಪಟ್ಟಿದ್ದವು. ಯುವಕ ಕನ್ನಡಕ ಹಾಕಿಕೊಂಡ, ಫೋರ್ಡ್‌ರವರು ಈಗೇನು ಕಾಣುತ್ತಿದೆಯೆಂದು ಕೇಳಿದರು. ಆ ಯುವಕ 'ನಾಣ್ಯ ದೃಷ್ಟಿಯನ್ನು ಮುಚ್ಚಿಬಿಟ್ಟಿದೆ, ನನಗೇನೂ ಕಾಣಿಸುತ್ತಿಲ್ಲ' ಎಂದ. ಆಗ ಫೋರ್ಡ್ 'ಬದುಕಿನಲ್ಲೂ ಅಷ್ಟೇ ಹಣವೇ ಮುಖ್ಯ ಧ್ಯೇಯವೆಂದುಕೊಂಡರೆ ಮತ್ತೇನೂ ಕಾಣುವುದಿಲ್ಲ'

P.T.O.

NP - 004

ಎಂದು ಹೇಳಿದರು. ಸ್ವಲ್ಪ ಕಣ್ಣುಬಿಚ್ಚಿಯಾದ ಆ ಯುವಕ 'ಇಷ್ಟು ದೊಡ್ಡ ಕಾರ್ಖಾನೆಯ ಮಾಲೀಕರಾದ ನಿಮ್ಮ ಧೈಯವೂ ಹಣ ಗಳಿಕೆಯೇ ಅಲ್ಲವೇ' ಎಂದು ಪ್ರಶ್ನಿಸಿದ. ಅವರು 'ಖಂಡಿತವಾಗಿಯೂ ಅಲ್ಲ! ಸಾಮಾನ್ಯರಿಗೂ ಎಟುಕುವ ಬೆಲೆಯ ಕಾರು! ಕಾರು ಮುಖ್ಯ ಉತ್ಪಾದನೆ. ಹಣ ಉಪ ಉತ್ಪಾದನೆ! ನೀನೊಬ್ಬ ಎಂಜಿನಿಯರ್. ಉತ್ತಮ ಎಂಜಿನಿಯರಿಂಗ್ ನಿನ್ನ ಮುಖ್ಯ ಧೈಯವಾಗಬೇಕು. ಹಣ ಬಂದೇ ಬರುತ್ತದೆ ಎಂದು ಹೇಳಿದರು. ಅಂದು ಹೆನ್ರಿ ಫೋರ್ಡ್ ಕಲಿಸಿದ ಬದುಕಿನ ಅಮೂಲ್ಯವಾದ ಪಾಠ ಇಂದಿಗೂ ಪ್ರಸ್ತುತ. ಕೇವಲ ಹಣ ಗಳಿಕೆಯೇ ನಮ್ಮ ಜೀವನದ ಪ್ರಮುಖ ಧೈಯವಾದರೆ ನಮಗೂ ಬೇರೇನೂ ಕಾಣುವುದಿಲ್ಲ.

IV. ಸಂಕ್ಷೇಪಿಸಿದ ಬರಹ ಆಧರಿಸಿ ಎರಡು ಪ್ರಶ್ನೆಗಳನ್ನು ರೂಪಿಸಿ. (2x1=2)

V. ಇವುಗಳಲ್ಲಿ ಎರಡು ಪದಗಳನ್ನು ಬಳಸಿ ಸ್ವಂತ ವಾಕ್ಯ ರಚಿಸಿ. (2x1=2)

- 1) ಎಲುವು
- 2) ಚೊಕ್ಕ
- 3) ಪರಸ್ಪರ
- 4) ಬೊಕ್ಕಸ

VI. ಪರಿಸರ ದಿನದ ಆಚರಣೆಗಾಗಿ ನಿಮ್ಮ ಕಾಲೇಜಿನ ಆವರಣದಲ್ಲಿ ಗಿಡ ನೆಡಲು ವಿವಿಧ ಬಗೆಯ ಸಸ್ಯಗಳನ್ನು ನೀಡುವಂತೆ ಕೋರಿ ವಲಯ ಅರಣ್ಯಾಧಿಕಾರಿಯವರಿಗೆ ಒಂದು ಪತ್ರ ಬರೆಯಿರಿ. (4x1=4)

VII. ಇವುಗಳಲ್ಲಿ ನಾಲ್ಕು ಪದಗಳಿಗೆ ಅರ್ಥ ಬರೆಯಿರಿ. (4x1=4)

- 1) ಇಸಾ
- 2) ಷಹರ
- 3) ಸೂಡು
- 4) ಸೋಣಗ
- 5) ನಕಾರಾತ್ಮಕ
- 6) ಕುಬಸ

VIII. ಇವುಗಳಿಗೆ ಒಂದೊಂದು ಸರಿ ಉತ್ತರವನ್ನು ಗುರುತಿಸಿ ಎಲ್ಲಾ ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ.

1) ಜಲನಿಧಿಯನ್ನು ಜಿಗಿದವರಾರು ?

- ಎ) ಶಿವ ಬಿ) ಪರಶುರಾಮ ಸಿ) ಹನುಮಂತ ಡಿ) ಕೃಷ್ಣ

2) ಷಹರಿನಲ್ಲಿ ಕಣ್ಣು ಹಾಯಿಸಿದ ಕಡೆ ಕಂಗೆಡಿಸುವುದೇನು ?

- ಎ) ಉಕ್ಕು ಬಿ) ಕಾಂಕ್ರೀಟು
ಸಿ) ಮರಮುಟ್ಟು, ಜಿಲ್ಲಿ ಡಿ) ಮೇಲಿನ ಎಲ್ಲವೂ

3) ಹೃದಯದ ಶಸ್ತ್ರ ಚಿಕಿತ್ಸೆಗೆ ಬೇಕಾದ ಹಣವೆಷ್ಟು ?

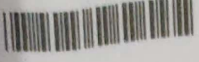
- ಎ) 90,000 ಬಿ) 50,000 ಸಿ) 30,000 ಡಿ) 70,000

4) ಮಂಗಳೂರಿನ ಸ್ಥಳೀಯ ಪತ್ರಿಕೆ ಯಾವುದು ?

- ಎ) ಸ್ವದೇಶಾಭಿಮಾನಿ ಬಿ) ವೃತ್ತಾಂತ ಬೋಧಿನಿ
ಸಿ) ಮಂಗಳೂರು ಸಮಾಚಾರ ಡಿ) ತಾಯಿನಾಡು

5) ಚರಕ ಸಂಸ್ಥೆ ಮಲೆನಾಡಿನಲ್ಲಿ ಸ್ಥಾಪಿಸಿದ ಉದ್ದಿಮೆ ಯಾವುದು ?

- ಎ) ಬುಟ್ಟಿ ಹೆಣೆಯುವಿಕೆ ಬಿ) ಕುಂಬಾರಿಕೆ
ಸಿ) ಬಟ್ಟೆ ಗಿರಣಿ ಡಿ) ಕೈಮಗ್ಗ



VIII. ಇವುಗಳಿಗೆ ಒಂದೊಂದು ಸರಿ ಉತ್ತರವನ್ನು ಗುರುತಿಸಿ ಎಲ್ಲಾ ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ.

(5×1=5)

1) ಜಲನಿಧಿಯನ್ನು ಜಿಗಿದವರಾರು ?

- ಎ) ಶಿವ ಬಿ) ಪರಶುರಾಮ ಸಿ) ಹನುಮಂತ ಡಿ) ಕೃಷ್ಣ

2) ಷಹರಿನಲ್ಲಿ ಕಣ್ಣು ಹಾಯಿಸಿದ ಕಡೆ ಕಂಗೆಡಿಸುವುದೇನು ?

- ಎ) ಉಕ್ಕು ಬಿ) ಕಾಂಕ್ರೀಟು
ಸಿ) ಮರಮುಟ್ಟು, ಜಿಲ್ಲೆ ಡಿ) ಮೇಲಿನ ಎಲ್ಲವೂ

3) ಹೃದಯದ ಶಸ್ತ್ರ ಚಿಕಿತ್ಸೆಗೆ ಬೇಕಾದ ಹಣವೆಷ್ಟು ?

- ಎ) 90,000 ಬಿ) 50,000 ಸಿ) 30,000 ಡಿ) 70,000

4) ಮಂಗಳೂರಿನ ಸ್ಥಳೀಯ ಪತ್ರಿಕೆ ಯಾವುದು ?

- ಎ) ಸ್ವದೇಶಾಭಿಮಾನಿ ಬಿ) ವೃತ್ತಾಂತ ಬೋಧಿನಿ
ಸಿ) ಮಂಗಳೂರು ಸಮಾಚಾರ ಡಿ) ತಾಯಿನಾಡು

5) ಚರಕ ಸಂಸ್ಥೆ ಮಲೆನಾಡಿನಲ್ಲಿ ಸ್ಥಾಪಿಸಿದ ಉದ್ದಿಮೆ ಯಾವುದು ?

- ಎ) ಬುಟ್ಟಿ ಹೆಣೆಯುವಿಕೆ ಬಿ) ಕುಂಬಾರಿಕೆ
ಸಿ) ಬಟ್ಟೆ ಗಿರಣಿ ಡಿ) ಕೈಮಗ್ಗ

I Semester B.B.A. Examination, March/April 2023
(NEP) (2021 – 22 and Onwards) (F + R)
BUSINESS ADMINISTRATION
Paper – 1.3 : Marketing Management

Time : 2½ Hours

Max. Marks : 60

*Instruction : Answer should be written in **English** only.*

SECTION – A

Answer any **six** sub-questions. **Each** sub-question carries **2** marks. (6×2=12)

1. a) Define marketing.
- b) What is environmental scanning ?
- c) Give the meaning of product life cycle.
- d) What do you mean by personal selling ?
- e) What do you understand by reference groups ?
- f) What is market positioning ?
- g) What do you mean by online marketing ?
- h) Give the meaning of market research.

SECTION – B

Answer any **three** questions. **Each** question carries **four** marks. (3×4=12)

2. Explain any four objectives of marketing.
3. State the various reasons for failure of new product in market.
4. Discuss the various psychological factors affecting consumer behaviour.
5. Explain briefly the various types of target marketing strategies.
6. Write a note on digital marketing.

P.T.O.



I Semester B.B.A. Examination, March/April 2023
(NEP) (2021-22 and Onwards) (F+R)
BUSINESS ADMINISTRATION
Paper – 1.1 : Management Innovation

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in English only.

SECTION – A

I. Answer **any 6** sub-questions. **Each** sub-question carries **two** marks. (6×2=12)

- 1) a) What do you mean by planning ?
- b) Mention any four models of change.
- c) Define MIS.
- d) What is ERP ?
- e) Write the meaning of Business Intelligence (BI).
- f) Expand :
TRP
ERP
- g) Write any 2 managerial functions.
- h) What is CSR ?

SECTION – B

II. Answer **any 3** questions. **Each** question carries **four** marks. (3×4=12)

- 2) State the needs of business intelligence.
- 3) Discuss the role of chamber of commerce and industry.
- 4) Write the needs of CSR.
- 5) Explain the role of MIS.
- 6) Explain the theories of change management.

P.T.O.



SECTION - C

III. Answer **any 3** questions. **Each** question carries **twelve** marks.

(3×12=36)

- 7) What is social responsibility ? Explain briefly various social responsibilities.
 - 8) Explain the various government schemes available for business organization.
 - 9) Define ERP. Explain the needs and challenges of ERP.
 - 10) Explain the various managerial functions.
 - 11) What is change management ? Explain the 7 R's of change management.
-

I Semester B.B.A. Examination, March/April 2023
(NEP)
(2021 – 22 and Onwards) (F+R)
BUSINESS ADMINISTRATION
Paper – 1.2 : Fundamentals of Accountancy

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in English only.

SECTION – A

I. Answer **any 6** sub-questions. **Each** sub-question carries **two** marks. (6×2=12)

- 1) a) What is accounting period concept ?
- b) List any four Indian Accounting Standards.
- c) What do you mean by journal ?
- d) What do you mean by 'Double Entry System' ?
- e) What is credit note ?
- f) What is petty cash book ?
- g) Give the meaning of prepaid expenses.
- h) What is Gross profit ?

SECTION – B

II. Answer **any 3** questions. **Each** question carries **four** marks. (3×4=12)

- 2) Distinguish between single entry system and double entry system of book keeping.
- 3) Explain Accounting cycle.
- 4) Prepare a Trial Balance with the following information.

	₹
Capital	2,00,000
Cash	1,80,000
Stock	70,000
Debtors	3,00,000
Creditors	1,00,000
Bank loan	1,50,000
Sales	3,00,000
Purchases	2,00,000

P.T.O.

- 5) Prepare personal account of Mr. Ram from the following transactions, 2022

March 1 Debit balance of Ram account ₹ 32,000
 3 Bought goods from Ram ₹ 6,000
 5 Goods worth ₹ 9,000 sold to him.
 9 paid to Ram ₹ 7,300
 12 Returned goods to him ₹ 730
 25 Ram sold goods to us worth ₹ 8,000

- 6) Ascertain Gross profit from the following particulars.

	₹
Opening stock	20,000
Closing stock	30,000
Purchases	80,000
Purchases Returns	2,000
Sales	1,60,000
Sales Returns	3,000
Carriage inwards	2,000
Carriage outwards	4,000

SECTION – C

- III. Answer **any 3** questions. **Each** question carries **twelve** marks. (3×12=36)

- 7) What is meant by Accounting ? Explain in brief the users of accounting information.
- 8) Enter the following transactions in a three column Cash Book.

2022

Jan. 1 – Balance of cash ₹ 29,000 and bank balance ₹ 11,500
 3 – Sold goods for cash ₹ 5,000
 6 – Purchase goods from Bhushan for cash ₹ 8,000
 8 – Cash paid into bank ₹ 6,000
 11 – Paid office rent by cheque ₹ 6,000
 15 – Received ₹ 3,000 from Chitra and allowed discount ₹ 100
 17 – Cash withdrawn for personal use ₹ 2,000
 19 – Cash paid to Raghav ₹ 1280 and discount received ₹ 70
 20 – Sold goods to Abhishek for Cash ₹ 3,000
 28 – Paid salary by cheque ₹ 900



9) Enter the following transactions in the proper subsidiary books.

2022

- Jan. 1 – Purchased goods from Sharath ₹ 3,500
2 – Bought from Kiran ₹ 4,500 on account less 10% discount
4 – Sold goods to Ashwin ₹ 4,500
6 – Returned defective goods to Kiran ₹ 1,000 (Gross)
7 – Sold goods to Sunder ₹ 4,000
10 – Sunder Returned defective goods ₹ 1,000
12 – Sold goods to Raju and sons on account ₹ 15,000
15 – Purchased goods from Anand ₹ 10,000
18 – Dinesh bought from us on account ₹ 5,000
19 – Sent a credit note to Dinesh ₹ 1,000
24 – Cash sale to Vinay ₹ 3,000
25 – Bought 15 units from Jayanth @ ₹ 200 per unit.
26 – Returned to Jayanth 2 damaged units
30 – Purchased goods from Raghu ₹ 4,000

10) From the following balances extracted from the books of Mrs. Hema as on 31st March 2022. Prepare a Trial balance.

	₹
Bopal's capital	35,000
Purchases	40,000
Rent paid	1,200
Bhopal's Drawing	2,000
Bills receivable	6,000
Opening stock	5,000
Purchase returns	1,400
Sales Returns	800
Plant and Machinery	20,000
Sales	48,000
Sundry debtors	28,000
Furniture	2,500
Salaries	3,600
Sundry Creditors	28,000
Carriage	500



Insurance	700
Cash in hand	9,750
Cash at bank	200
Bills payable	7,900
Discount Received	150
Discount allowed	200

- 11) From the following balances extracted from the books of Mr. Prasad prepare Trading and Profit and Loss Account and Balance Sheet as on 31st March 2022.

Particulars	Debit ₹	Credit ₹
Capital and drawings	10,000	60,000
Bank overdraft	—	8,400
Furniture and fittings	5,200	—
Business premises	40,000	—
Debtors and Creditors	36,000	26,000
Stock on 1-4-2021	44,000	—
Rent	—	2,000
Purchases and sales	2,20,000	3,00,000
Returns	4,000	—
Discount	3,200	4,000
Taxes and insurance	4,000	—
General expenses	8,000	—
Salaries	18,000	—
Commission	4,400	—
Carriage on purchases	3,600	—
Reserve for doubtful debts	—	1,000
Bad debts	1,000	—
	4,01,400	4,01,400

Adjustments :

- I) Stock on hand on 31-3-2022 ₹ 40,120.
- II) Depreciate business premises by ₹ 600 and furniture and fittings by 10%.
- III) Make reserve for doubtful debts at 5% on debtors.
- IV) Allow interest on capital at 5%.
- V) Unexpired insurance ₹ 1,400.

First Semester Degree Examination, March/April 2023
(NEP)
(2021-22 and Onwards) (F+R)
AECC : ENVIRONMENTAL STUDIES

Max. Marks : 30

Time : 1½ Hours

Instruction : Answer all the Sections.

SECTION – A

(2×5=10)

Answer any five questions from the following :

1. Ecosystem.
ಪರಿಸರ ವ್ಯವಸ್ಥೆ.
2. Food chain.
ಆಹಾರ ಸರಪಳಿ.
3. Drought.
ಬರಗಾಲ.
4. Global warming.
ಜಾಗತಿಕ ತಾಪಮಾನ.
5. E-Waste rules.
E-ಶ್ಯಾಜ್ಯನಿಯಮಗಳು.
6. Wind energy.
ಪವನಶಕ್ತಿ.
7. Landslides.
ಭೂಕುಸಿತ.

P.T.O.



SECTION – B

Answer **any four** questions from the following :

(5×4=20)

8. Explain inter-state conflicts on water sharing in India.

ಭಾರತದಲ್ಲಿ ನೀರಿನ ಹಂಚಿಕೆಯಲ್ಲಿನ ಅಂತರರಾಜ್ಯ ವಿವಾದಗಳನ್ನು ವಿವರಿಸಿರಿ.

9. Write a brief note on soil erosion and desertification.

ಮಣ್ಣಿನ ಸವಕಳಿ ಮತ್ತು ಮರುಭೂಮೀಕರಣದ ಸಂಕ್ಷಿಪ್ತ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

10. Write a brief note on endangered and endemic species of India.

ಭಾರತದ ವಿನಾಶದ ಅಂಚಿನಲ್ಲಿರುವ ಹಾಗೂ ಸ್ಥಳೀಯ ಜೀವಜಾತಿಗಳ ಬಗ್ಗೆ ಸಂಕ್ಷಿಪ್ತ ವಿವರಣೆ ನೀಡಿ.

11. Give an account on Environmental Protection Act, 1986.

ಪರಿಸರ ಸಂರಕ್ಷಣಾ ಕಾಯ್ದೆ , 1986 ಅನ್ನು ವಿವರಿಸಿ.

12. Write a note on structure and function of forest ecosystem.

ಅರಣ್ಯ ಪರಿಸರ ವ್ಯವಸ್ಥೆಯ ರಚನೆ ಮತ್ತು ಕಾರ್ಯವನ್ನು ವಿವರಿಸಿ.

13. Write a note on Multidisciplinary Nature of Environmental studies.

ಪರಿಸರ ಅಧ್ಯಯನ ಬಹುಶಾಸ್ತ್ರೀಯ ರೂಪದ ಬಗ್ಗೆ ಬರೆಯಿರಿ.



I Semester B.Com./B.B.A. Examination, March/April 2023
(NEP) (2021 – 22 and Onwards) (Freshers + Repeaters)
LANGUAGE ENGLISH
Generic English (L2)

Time : 2½ Hours

Max. Marks : 60

Instructions : 1) Answer *all* the Sections.

2) Write the **correct** question number.

SECTION – A
(Grammar Component)

- ✓ I. Skim the passage and write a suitable title. 2
- The birds were chirping, and the sun was shining. Kevin and Juno were sitting on a park bench together. Neither of them was smiling. After a long period of silence, Kevin said, "This isn't going to work. I mean, you are a dog person and I'm a cat person." Juno nodded. A tear rolled down her face. Kevin went on, "If we got married and bought a house, what kind of pet would we get? Cat-dog? Somebody's going to be unhappy."
- ✓ II. Scan the passage given below and answer the following questions. 2
- A Phobia is an intense fear or feeling of anxiety that occurs only in a particular situation that frightens you. This might be something as seemingly logical as a fear of heights, or as illogical as a fear of green. Musophobia-fear of mice. Peladophobia-fear of bald people. Amathophobia-fear of dust. Prnigophobia-fear of choking.
- a) What is Phobia ?
- b) Name the different types of Phobia.
- ✓ III. List any two examples to online references. 2
- ✓ IV. Write a Cover Letter for the post of Manager at IBM Bangalore. 5
- ✓ V. Mention any four types of listening. 2
- ✓ VI. Imagine Yourself playing the role of Gas stove and write a paragraph including the words given in the bracket (lighter, matchbox and flame). 3

P.T.O.



VII. Do as directed.

- ✓ a) Introduce yourself in front of an interview panel. 2
- ✓ b) What enquiries would you make in the following situation ? 2
- i) You want to know when semester classes are going to start.
- ii) You want to know the reason for the delay in the delivery of your product.
- ✓ c) Give a set of instructions on how to prepare vegetable salad. 4

VIII. 1) Underline the prepositional phrases in the following sentences. 2

- a) The train traveled at very slow speed.
- b) The girl in the new dress looks beautiful.

✓ 2) Identify the clauses in the following sentences. 2

- a) If you eat good food you will stay healthy.
- b) There was a traffic jam after the school hour.

IX. 1) Fill the blanks with appropriate tenses given in the bracket. 2

- a) He _____ to Delhi yesterday. (went, has gone)
- b) The servant _____ come when called. (did not, has not)

✓ 2) Fill in the blanks with the correct form of the verb given in the bracket. 3

- a) Indian culture _____ different from other cultures. (is/are)
- b) The cost of the cylinder _____ risen. (has/have)
- c) Slow and steady _____ the race. (win/wins)

✓ 3) Fill in the blanks with the correct idioms given in the bracket. 2

(Earn one's bread, ²Daredevil, ¹nick of the time)

- a) Palguni reached college at the _____ to attend the final exam.
- b) Sanjay is a true _____ who will face any challenge easily.

✓ X. 'Sanskriti' the cultural fest is to be held in your college on 5th March 2022 and you are asked to deliver a Welcome Speech on the occasion. Draft a welcome speech. 5



SECTION - B
(Prose and Poetry)

I. Answer **any five** in **one** or **two** sentences **each**. (5×2=10)

- ✓1) Who did Mr. Pneumonia infect in the lesson "The last leaf" ?
- ✓2) Sue and Johnsy were artists. True/False.
- ✓3) List any two things that man will do by planting a tree.
- ✓4) How did the Grandfather impress the crowd with the python in the story "All Creatures Great and Small" ?
- 5) The Python's weakness perceived by the Grandfather was _____
- ✓6) What was the reaction of the lawyer when he first heard Suresh Chabria's distribution of property in the lesson 'Daughter' ?
- ✓7) When Helen heard footsteps, she stretched out her hands thinking it was her
 - I) Father
 - II) Teacher
 - III) Mother.

II. Answer **any two** of the following in about **one page each**. (2×5=10)

- ✓1) How did the introduction of the word "water" awaken Helen Keller's Soul ?
 - 2) Explain the theme of environmental awareness brought out in the poem 'Heart of the Tree'.
 - ✓3) Decision alter Destiny. Discuss with reference to the story "Daughter".
 - 4) Comment on the distinction in the preference of the elderly couple towards exotic pet in the story "All Creatures Great and Small".
-



I Semester B.B.A. Examination, May 2022
(NEP – 2021-22 and Onwards)
BUSINESS ADMINISTRATION
Paper – 1.2 : Fundamentals of Accountancy

Max. Marks : 60

Time : 2½ Hours

Instruction : Answers should be written completely in English.

SECTION – A

(6×2=12)

I. Answer any 6 of the following :

- 1) What are 'Bills payable' ?
- 2) What are 'Return Inwards' ?
- 3) Define a 'Journal'.
- 4) What is an 'Accounting Cycle' ?
- 5) What is 'Reserve for bad and doubtful debts' ?
- 6) What is 'Income received in advance' ?
- 7) What is 'Trade Discount' ?
- 8) Give the meaning of trading account.

SECTION – B

(3×4=12)

II. Answer any 3 of the following :

- 1) State four objectives of accounting.
- 2) List the limitations of accountancy.
- 3) What are the advantages of subsidiary books ?
- 4) Explain the accounting concepts.
- 5) Prepare John's personal account from the following information :
 - 1st Jan. Sold goods to him worth Rs. 1,000
 - 3rd Jan. Purchased goods from him worth Rs. 500
 - 5th Jan. Received from him on account Rs. 900 and allowed him Rs. 100 as discount.
 - 10th Jan. Returned goods to him worth Rs. 50.

P.T.O.



SECTION – C

(3×12=36)

III. Answer **any 3** of the following :

- 1) List the contents of profit and loss account and balance sheet of a proprietary concern.
- 2) Explain the double entry system of book keeping.
- 3) Prepare various Ledger Accounts :

July 2021

- 1st Akash opened bank account with cash Rs. 30,000
- 3rd Akash withdrew Rs. 3,000 from the bank for office use
- 4th Akash deposited Rs. 6,000 into bank
- 5th Akash sold machinery for cash Rs. 14,000
- 7th Akash purchased machinery and paid cash Rs. 10,000
- 10th Akash sold furniture to Balu on credit Rs. 10,000
- 14th Akash purchased furniture from Balu on credit for Rs. 20,000
- 17th Akash sold building and received cheque of Rs. 50,000
- 20th Akash purchased machinery and paid through bank Rs. 30,000
- 21st Akash sold machinery for Rs. 50,000 received half in cash and half through bank
- 22nd Akash purchased machinery for Rs. 30,000 and paid Rs. 10,000 in cash and balance through bank
- 28th Akash sold furniture to Balu on credit for Rs. 20,000 and received Rs. 15,000 in cash immediately.

- 4) Prepare Trial Balance from the following balances taken from the books of M/s XYZ as on 31-12-2020 :

Capital	35,000
Drawings	2,400
Bills Receivable	8,200
Plant and Machinery	19,600
Advertisement	1,200
Commission received	360
Wages	11,600
Discount allowed	160
Carriage inwards	340
Returns inwards	930



Postage and Telegrams	375
Salaries	7,500
Rent rates and taxes	250
Printing and stationery	325
Bad debts	150
Purchases	50,600
Sales	84,870
Sales tax	1,875
Sundry debtors	24,200
Sundry creditors	15,300
Stock (01-01-2020)	7,965
Trade expenses	190
Rent	1,650
Insurance	400
Cash in hand	180
Bank overdraft	5,760
Typewriter	1,200

5) From the following transactions, prepare sales book and post them to ledger.

Jan. 2020

- 1st Sold the following goods to Ramnath & Sons as per invoice No. 123, L/F-200. 20 gift sets @ Rs. 150 each set. 10 kitchen sets @ Rs. 1,000 each set. Discount at 10% packing and other expenses Rs. 500

 - 16th Sold the following goods to K Traders as per invoice No. 124, L/F-225. 10 water filters at Rs. 300 each. 10 LPG stoves at Rs. 3,000 each. Discount at 20% packing and other expenses Rs. 800.

 - 30th Sold the following goods to B Traders as per invoice No. 125, L/F-230. 100 steel plates @ Rs. 60 each. 100 steel tumblers @ Rs. 15 each. Discount at 10% VAT @ 4% packing and other expenses Rs. 600
-



I Semester B.B.A. Examination, May 2022
(NEP – 2021-2022 and Onwards)
Paper – 1.5 : TOURISM AND TRAVEL MANAGEMENT
(Open Elective)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers to be written either in **English** or **Kannada** completely.

SECTION – A

ವಿಭಾಗ - ಎ

Answer any 8 questions out of 10 questions. Each question carries 2 marks : (8×2=16)

10 ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಯಾವುದಾದರೂ 8 ಪ್ರಶ್ನೆಗಳನ್ನು ಉತ್ತರಿಸಿ. ಪ್ರತಿ ಪ್ರಶ್ನೆಯು 2 ಅಂಕಗಳನ್ನು ಹೊಂದಿರುತ್ತದೆ :

1. a) Name any four types of tourism resources.

ಯಾವುದಾದರೂ ನಾಲ್ಕು ರೀತಿಯ ಪ್ರವಾಸೋದ್ಯಮ ಸಂಪನ್ಮೂಲಗಳನ್ನು ಹೆಸರಿಸಿ.

b) Give any two examples of Heritage places to visit in India.

ಭಾರತಕ್ಕೆ ಭೇಟಿ ನೀಡಬಹುದಾದ ಪಾರಂಪರಿಕ ಸ್ಥಳಗಳ ಯಾವುದಾದರೂ ಎರಡು ಉದಾಹರಣೆಗಳನ್ನು ನೀಡಿ.

c) Expand UFTAA.

UFTAA ವಿಸ್ತರಿಸಿ.

d) What do you mean by Industrial heritage ?

ಕೈಗಾರಿಕೆ ಪರಂಪರೆಯ ಅರ್ಥವೇನು ?

e) What is staffing ?

ಸಿಬ್ಬಂದಿ ಎಂದರೇನು ?

f) Define tour operators.

ಪ್ರವಾಸಿ ನಿರ್ವಾಹಕರನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ.

g) What do you mean by medical tourism ?

ವೈದ್ಯಕೀಯ ಪ್ರವಾಸೋದ್ಯಮ ಎಂದರೇನು ?

h) Mention the types of tour operators.

ಪ್ರವಾಸ ನಿರ್ವಾಹಕರ ಪ್ರಕಾರಗಳನ್ನು ತಿಳಿಸಿ.

P.T.O.





i) What are the four factors affecting travel ?

ಪ್ರಯಾಣದ ಮೇಲೆ ಪರಿಣಾಮ ಬೀರುವ ನಾಲ್ಕು ಅಂಶಗಳು ಯಾವುವು ?

j) What are cottages ?

ಕುಟೀರಗಳು ಯಾವುವು ?

SECTION – B

ವಿಭಾಗ - ಬಿ

Answer **any 6** questions out of 8 questions. **Each** question carries **5** marks : (6×5=30)

8 ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಯಾವುದಾದರೂ 6 ಪ್ರಶ್ನೆಗಳನ್ನು ಉತ್ತರಿಸಿ. ಪ್ರತಿ ಪ್ರಶ್ನೆಯು 5 ಅಂಕಗಳನ್ನು ಹೊಂದಿರುತ್ತದೆ :

2. Write a note on classical dance of India.

ಭಾರತದ ಶಾಸ್ತ್ರೀಯ ನೃತ್ಯದ ಬಗ್ಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

3. Bring out the responsibilities of tour operator.

ಪ್ರವಾಸ ನಿರ್ವಾಹಕರ ಜವಾಬ್ದಾರಿಗಳನ್ನು ಹೊರತನ್ನಿ.

4. What are the limitations of air transport ?

ವಾಯು ಸಾರಿಗೆಯ ಮಿತಿಗಳು ಯಾವುವು ?

5. What are the types of tour packages ?

ಪ್ರವಾಸ ಪ್ಯಾಕೇಜುಗಳ ಪ್ರಕಾರಗಳು ಯಾವುವು ?

6. Mention the functions of IATD.

ಐಎಟಿಡಿಯ ಕಾರ್ಯಗಳನ್ನು ಉಲ್ಲೇಖಿಸಿ.

7. What is International tourism and what are its types ?

ಅಂತರರಾಷ್ಟ್ರೀಯ ಪ್ರವಾಸೋದ್ಯಮ ಎಂದರೇನು ಮತ್ತು ಅದರ ಪ್ರಕಾರಗಳು ಯಾವುವು ?

8. Give the meaning of Catered accommodation. Name the facilities associated with it.

ಒದಗಿಸಿದ ವಸತಿ ಎಂದರೇನು ? ಅದರೊಂದಿಗೆ ಸಂಯೋಜಿತವಾಗಿರುವ ಸೌಲಭ್ಯಗಳನ್ನು ಹೆಸರಿಸಿ.

9. What function does organising play in tourism management ?

ಸಂಘಟಿಸುವಿಕೆ ಪ್ರವಾಸೋದ್ಯಮ ನಿರ್ವಹಣೆಯಲ್ಲಿ ಯಾವ ಕಾರ್ಯಗಳನ್ನು ನಿರ್ವಹಿಸುತ್ತದೆ ?



SECTION - C

ವಿಭಾಗ - ಸಿ

Answer any 2 questions out of 3 questions. Each question carries 7 marks : (2×7=14)

3 ಪ್ರಶ್ನೆಗಳಲ್ಲಿ ಯಾವುದಾದರೂ 2 ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿ ಪ್ರಶ್ನೆಯು 7 ಅಂಕಗಳನ್ನು ಹೊಂದಿರುತ್ತದೆ :

10. What is virtual tour ? Bring out its characteristics, pro's and con's.

ವರ್ಚುವಲ್ ಟೂರ್ ಎಂದರೇನು ? ಅದರ ಗುಣಲಕ್ಷಣಗಳು, ಸಾಧಕ-ಬಾಧಕಗಳನ್ನು ಬರೆಯಿರಿ.

11. What are the functions and challenges faced by travel agency and tour operators ?

ಟ್ರಾವೆಲ್ ಏಜೆನ್ಸಿ ಮತ್ತು ಟೂರ್ ಆಪರೇಟರ್‌ಗಳು ಎದುರಿಸುವ ಕಾರ್ಯಗಳು ಮತ್ತು ಸವಾಲುಗಳು ಯಾವುವು ?

12. Give an overview of tourism development strategies.

ಪ್ರವಾಸೋದ್ಯಮ ಅಭಿವೃದ್ಧಿ ತಂತ್ರಗಳನ್ನು ಅವಲೋಕಿಸಿ.



V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)
BUSINESS ADMINISTRATION
5.2 : Income Tax – I

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any six** sub-questions. **Each** sub-question carries **2** marks. (6×2=12)

1. a) Mention the types of taxes with examples.
- b) Mention any four canons of taxation.
- c) What do you mean by previous year ?
- d) What do you mean by agricultural income ?
- e) Define salary.
- f) Mention any four contributions u/s 80 C.
- g) Mention the deductions u/s 24 in income from house property.
- h) Expand ITR and mention its types.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. (3×4=12)

2. State whether the following are agricultural or non-agricultural income.
 - a) Income from interest on arrears of rent payable in respect of land used for agricultural purposes.
 - b) Income from agricultural land situated in Australia.
 - c) Income from lease of land for grazing of cattle required for agricultural pursuits.
 - d) Income from poultry farming.
3. Mr. Rama went to England for studies on 5th Aug. 2022, and came back to India on 25-02-2023. He had never been out of India before. What is his residential status for the Assessment Year 2023-24 ?
4. Mr. Vishnu (resident), an employee of SRM Ltd., retires from service on 16th January 2023 after serving for 36 years and 7 months. He received ₹ 9,70,000 as gratuity under the Gratuity Act 1972. At the time of retirement, his basic salary was ₹ 23,000 P.M. and D.A. was ₹ 4,000 P.M. Calculate the taxable amount of gratuity.

P.T.O.



5. Compute the amount of Net Annual Value from the following information.
- | | |
|--|--------------|
| a) Municipal rental value | ₹ 50,000 |
| b) Fair rental value | ₹ 90,000 |
| c) Let out | ₹ 8,000 P.M. |
| d) Standard rental value | ₹ 60,000 |
| e) Municipal tax paid in the previous year | |
| * 2021-22 | ₹ 10,000 |
| * 2022-23 | ₹ 10,000 |
6. Mr. Srinivas submitted his particulars of income and payments for the previous year 2022-23. Compute his taxable income and tax liability for the assessment year 2023-24 in old regime.
- Income from salary (computed) ₹ 5,74,400.
 - Income from house property (computed) ₹ 18,300.
 - Loss from SOP (Self Occupied Property) ₹ 3,400.
 - Income from other source ₹ 52,970 (computed).
 - Savings u/s 80 C ₹ 1,12,000.
 - Medical insurance premium u/s 80 D ₹ 16,000.
 - Interest on loan taken for higher education u/s 80 E.
 - Tax deducted at source from salary ₹ 20,000.

SECTION – C

Answer **any 3** questions. **Each** question carries **twelve** marks.

(3×12=36)

7. From the following particulars of Mr. Manjunath, compute his gross total income for the assessment year 2023-24, if he is
- Ordinary resident
 - Not ordinary resident
 - Non Resident.
- Received ₹ 20,000 in India which accrued in England.
 - ₹ 10,000 earned in India, but received in England.
 - ₹ 50,000 were earned and received in Africa but brought to India.
 - ₹ 10,000 were earned and received in Japan from a business which was controlled and managed in Japan.
 - ₹ 16,000 were untaxed foreign income of some earlier years, which was brought to India in the previous year.
 - Interest on SBI deposit received in Bhutan ₹ 7,000.
 - Interest on post office savings bank A/c ₹ 2,000.

- h) Income from agriculture in Nepal ₹ 10,000.
 i) Dividend received from a foreign company outside India ₹ 60,000.
 j) Income from business in Tokyo ₹ 1,00,000 (25% received in India).
 k) Gift received from brother ₹ 25,000.
 l) Salary from an Indian company received in New York ₹ 75,000.
8. Mrs. Sushmitha is the Manager of a private company in Bangalore. She has furnished the following details of her income for the year ended 31-03-2023.
- a) Basic salary ₹ 21,000 P.M.
 b) Bonus equal to 2 months basic salary.
 c) Commission is 3% of sales. During the year she reached a sales target of ₹ 5,00,000.
 d) Dearness allowance forming part of salary ₹ 7,000 P.M. (entered into retirement benefits).
 e) Medical allowance ₹ 1,400 P.M.
 f) Entertainment allowance ₹ 3,000 P.M.
 g) Children hostel allowance for her 2 children at ₹ 500 P.M. per child.
 h) Own and employer contribution towards RPF at 14%.
 i) Interest on RPF at 11% p.a. ₹ 44,000.
 j) She has been provided rent free accommodation at Bangalore whose FRV is ₹ 10,000 and cost of furniture is ₹ 60,000.
 k) She paid professional tax ₹ 2,400.
- Compute taxable income from salary for the assessment year 2023-24.
9. Mr. Santosh is working as manager in Mumbai. He received the following incomes for the P.Y. 2022-23.
- a) Basic salary ₹ 15,000 P.M.
 b) D.A. ₹ 5,000 P.M. (given under the terms of employment)
 c) Entertainment allowances ₹ 1,000 P.M.
 d) Medical allowance ₹ 500 P.M. (Actual medical expenses incurred ₹ 7,500).
 e) HRA ₹ 4,000 P.M. (Rent paid for the house ₹ 5,000 P.M.)
 f) Company provided small car with driver and the expenses are met by the company.
 g) He and his employer contributes 14% of salary towards R.P.F.
 h) Interest on R.P.F. is ₹ 7,500 at 12.5% p.a.
 i) Free gas, water and electricity provided by the company ₹ 15,000.
 j) Services of domestic servants paid by the company as Watchman ₹ 1,500 P.M., Gardener ₹ 1,500 P.M., Sweeper ₹ 1,500 P.M., Cook ₹ 1,800 P.M.
 k) Children education allowance ₹ 4,000 per child P.M. for 2 children.
 l) Membership fees of Mr. Santosh was paid by the company ₹ 1,000.
- Compute the taxable income from salary of Mr. Santosh for the A.Y. 2023-24.

10. Mr. Shankar is the owner of 3 house properties in Bengaluru and has let out all the houses throughout the year

Particulars	H.A ₹	H.B ₹	H.C ₹
Fair rental value	1,80,000	1,50,000	1,20,000
Municipal rental value	1,50,000	2,00,000	1,00,000
Letout per month	20,000	15,000	25,000
Use by tenant	Residential	Office	Residential
Repair charges	10,000	—	40,000
Collection charges	20,000	5,000	—
Interest on loan :			
a) For construction	1,00,000	—	—
b) For daughter's marriage	—	60,000	—
c) For repairs	—	—	10,000

Municipal tax is 10% of municipal value. Municipal tax of House 'A' was paid by owner but municipal tax of House 'B' was not paid upto 31-03-2022 and municipal tax of House 'C' was paid by tenant. House 'C' remained vacant for 2 months during the previous year. Unrealized rent of House 'A' was ₹ 20,000. Unrealized rent recovered for House 'C' which was allowed during earlier years ₹ 25,000.

Compute income from house property for the AY : 2023-24.

11. From the following information compute taxable income and tax liability of Mrs. Muskan using old regime of tax slabrate.

- 1) Basic salary ₹ 37,500 P.M.
- 2) D.A. ₹ 20,000 P.M.
- 3) Professional tax paid by Mrs. Muskan ₹ 2,500.
- 4) Gross annual value house property ₹ 1,80,000.
- 5) Municipal tax paid by Mrs. Muskan ₹ 18,000.
- 6) Interest on loan taken for construction of house property ₹ 14,625.
- 7) Income from profession (Computed) ₹ 50,000.
- 8) LIC premium paid ₹ 25,000.
- 9) Medical insurance premium paid through cheque ₹ 15,000.

V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)

BUSINESS ADMINISTRATION

5.2 : Income Tax – I

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in English only.

SECTION – A

Answer **any six** sub-questions. **Each** sub-question carries 2 marks. (6×2=12)

1. a) Mention the types of taxes with examples.
- b) Mention any four canons of taxation.
- c) What do you mean by previous year ?
- d) What do you mean by agricultural income ?
- e) Define salary.
- f) Mention any four contributions u/s 80 C.
- g) Mention the deductions u/s 24 in income from house property.
- h) Expand ITR and mention its types.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. (3×4=12)

2. State whether the following are agricultural or non-agricultural income.
 - a) Income from interest on arrears of rent payable in respect of land used for agricultural purposes.
 - b) Income from agricultural land situated in Australia.
 - c) Income from lease of land for grazing of cattle required for agricultural pursuits.
 - d) Income from poultry farming.
3. Mr. Rama went to England for studies on 5th Aug. 2022, and came back to India on 25-02-2023. He had never been out of India before. What is his residential status for the Assessment Year 2023-24 ?
4. Mr. Vishnu (resident), an employee of SRM Ltd., retires from service on 16th January 2023 after serving for 36 years and 7 months. He received ₹ 9,70,000 as gratuity under the Gratuity Act 1972. At the time of retirement, his basic salary was ₹ 23,000 P.M. and D.A. was ₹ 4,000 P.M. Calculate the taxable amount of gratuity.

P.T.O.



5. Compute the amount of Net Annual Value from the following information.
- | | |
|--|--------------|
| a) Municipal rental value | ₹ 50,000 |
| b) Fair rental value | ₹ 90,000 |
| c) Let out | ₹ 8,000 P.M. |
| d) Standard rental value | ₹ 60,000 |
| e) Municipal tax paid in the previous year | |
| * 2021-22 | ₹ 10,000 |
| * 2022-23 | ₹ 10,000 |
6. Mr. Srinivas submitted his particulars of income and payments for the previous year 2022-23. Compute his taxable income and tax liability for the assessment year 2023-24 in old regime.
- Income from salary (computed) ₹ 5,74,400.
 - Income from house property (computed) ₹ 18,300.
 - Loss from SOP (Self Occupied Property) ₹ 3,400.
 - Income from other source ₹ 52,970 (computed).
 - Savings u/s 80 C ₹ 1,12,000.
 - Medical insurance premium u/s 80 D ₹ 16,000.
 - Interest on loan taken for higher education u/s 80 E.
 - Tax deducted at source from salary ₹ 20,000.

SECTION – C

Answer **any 3** questions. **Each** question carries **twelve** marks.

(3×12=)

7. From the following particulars of Mr. Manjunath, compute his gross total income for the assessment year 2023-24, if he is
- Ordinary resident
 - Not ordinary resident
 - Non Resident.
- Received ₹ 20,000 in India which accrued in England.
 - ₹ 10,000 earned in India, but received in England.
 - ₹ 50,000 were earned and received in Africa but brought to India.
 - ₹ 10,000 were earned and received in Japan from a business which was controlled and managed in Japan.
 - ₹ 16,000 were untaxed foreign income of some earlier years, which was brought to India in the previous year.
 - Interest on SBI deposit received in Bhutan ₹ 7,000.
 - Interest on post office savings bank A/c ₹ 2,000.



- h) Income from agriculture in Nepal ₹ 10,000.
- i) Dividend received from a foreign company outside India ₹ 60,000.
- j) Income from business in Tokyo ₹ 1,00,000 (25% received in India).
- k) Gift received from brother ₹ 25,000.
- l) Salary from an Indian company received in New York ₹ 75,000.

8. Mrs. Sushmitha is the Manager of a private company in Bangalore. She has furnished the following details of her income for the year ended 31-03-2023.

- a) Basic salary ₹ 21,000 P.M.
- b) Bonus equal to 2 months basic salary.
- c) Commission is 3% of sales. During the year she reached a sales target of ₹ 5,00,000.
- d) Dearness allowance forming part of salary ₹ 7,000 P.M. (entered into retirement benefits).
- e) Medical allowance ₹ 1,400 P.M.
- f) Entertainment allowance ₹ 3,000 P.M.
- g) Children hostel allowance for her 2 children at ₹ 500 P.M. per child.
- h) Own and employer contribution towards RPF at 14%.
- i) Interest on RPF at 11% p.a. ₹ 44,000.
- j) She has been provided rent free accommodation at Bangalore whose FRV is ₹ 10,000 and cost of furniture is ₹ 60,000.
- k) She paid professional tax ₹ 2,400.

Compute taxable income from salary for the assessment year 2023-24.

9. Mr. Santosh is working as manager in Mumbai. He received the following incomes for the P.Y. 2022-23.

- a) Basic salary ₹ 15,000 P.M.
- b) D.A. ₹ 5,000 P.M. (given under the terms of employment)
- c) Entertainment allowances ₹ 1,000 P.M.
- d) Medical allowance ₹ 500 P.M. (Actual medical expenses incurred ₹ 7,500).
- e) HRA ₹ 4,000 P.M. (Rent paid for the house ₹ 5,000 P.M.)
- f) Company provided small car with driver and the expenses are met by the company.
- g) He and his employer contributes 14% of salary towards R.P.F.
- h) Interest on R.P.F. is ₹ 7,500 at 12.5% p.a.
- i) Free gas, water and electricity provided by the company ₹ 15,000.
- j) Services of domestic servants paid by the company as Watchman ₹ 1,500 P.M., Gardener ₹ 1,500 P.M., Sweeper ₹ 1,500 P.M., Cook ₹ 1,800 P.M.
- k) Children education allowance ₹ 4,000 per child P.M. for 2 children.
- l) Membership fees of Mr. Santosh was paid by the company ₹ 1,000.

Compute the taxable income from salary of Mr. Santosh for the A.Y. 2023-24.

10. Mr. Shankar is the owner of 3 house properties in Bengaluru and has let out all the houses throughout the year

Particulars	H.A ₹	H.B ₹	H.C ₹
Fair rental value	1,80,000	1,50,000	1,20,000
Municipal rental value	1,50,000	2,00,000	1,00,000
Letout per month	20,000	15,000	25,000
Use by tenant	Residential	Office	Residential
Repair charges	10,000	—	40,000
Collection charges	20,000	5,000	—
Interest on loan :			
a) For construction	1,00,000	—	—
b) For daughter's marriage	—	60,000	—
c) For repairs	—	—	10,000

Municipal tax is 10% of municipal value. Municipal tax of House 'A' was paid by owner but municipal tax of House 'B' was not paid upto 31-03-2022 and municipal tax of House 'C' was paid by tenant. House 'C' remained vacant for 2 months during the previous year. Unrealized rent of House 'A' was ₹ 20,000. Unrealized rent recovered for House 'C' which was allowed during earlier years ₹ 25,000.

Compute income from house property for the AY : 2023-24.

11. From the following information compute taxable income and tax liability of Mrs. Muskan using old regime of tax slabrate.

- 1) Basic salary ₹ 37,500 P.M.
- 2) D.A. ₹ 20,000 P.M.
- 3) Professional tax paid by Mrs. Muskan ₹ 2,500.
- 4) Gross annual value house property ₹ 1,80,000.
- 5) Municipal tax paid by Mrs. Muskan ₹ 18,000.
- 6) Interest on loan taken for construction of house property ₹ 14,625.
- 7) Income from profession (Computed) ₹ 50,000.
- 8) LIC premium paid ₹ 25,000.
- 9) Medical insurance premium paid through cheque ₹ 15,000.



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V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)

BUSINESS ADMINISTRATION

Paper 5.1 : Production and Operations Management

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any six** sub-questions. **Each** sub-question carries **two** marks. (6×2=12)

- a) What is the meaning of production management ?
- b) Name any two benefits of production management ?
- c) What is plant location ?
- d) Give the meaning of production planning.
- e) What is planning system ?
- f) What is the meaning of Inventory Management ?
- g) What is total quality management ?
- h) Give the meaning of waste management.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. (3×4=12)

2. Distinguish between production and operations management.
3. Explain the objectives of Air conditioning.
4. Discuss the characteristics of production planning and control.
5. Explain the techniques of Inventory Management.
6. Explain the advantages of waste management.

P.T.O.





SECTION - C

Answer any three questions. Each question carries twelve marks.

(3×12=36)

7. Explain the types of production process.
8. Explain the principles of plant layout.
9. What is production planning ? Explain the factors affecting production planning and control.
10. Explain the types of Inventory Management.
11. What is Maintenance ? Explain the types of maintenance.

V Semester B.B.A. Examination, February/March 2024
(NEP Scheme) (Freshers)
BUSINESS ADMINISTRATION
5.4/5.5 : Consumer Behaviour (MK1) (Elective)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in English only.

SECTION - A

1. Answer any six sub-questions. Each sub-question carries two marks. (6×2=12)

- What is motivation ?
- Define learning.
- Give the meaning of values.
- What is cross-culture ?
- Give the meaning of personality.
- What do you mean by attitude ?
- What are reference group ?
- What do you mean by group dynamics ?

SECTION - B

Answer any 3 questions. Each question carries four marks. (3×4=12)

- Explain the factors influencing consumer behaviour.
- Write a brief note on motivation.
- What do you mean by change ? Explain the types of change.
- What is culture ? Explain the factors influencing culture.
- Write a brief note on the diffusion process.

*Fulfilling basic consumer criteria
consumer experience satisfaction.*

Psychological factors

lack of quality source/product.

Brand loyalty

making consumer satisfied

P.T.O.

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SECTION - C

(3×12=36)

Answer any 3 questions. Each question carries twelve marks.

7. Write a note on environmental determinants of consumer behaviour.
8. Explain the dynamics of opinion leadership process.
9. Explain the external factors affecting consumer behaviour.
10. Explain in detail about consumer decision making.
11. Write a brief note on :
 - a) Group dynamics.
 - b) Consumer reference group.
 - c) Personality.



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V Semester B.B.A. Examination, February/March 2024

(NEP) (Freshers)

BUSINESS ADMINISTRATION

5.2 : Income Tax – I

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any six** sub-questions. **Each** sub-question carries **2** marks. (6×2=12)

1. a) Mention the types of taxes with examples.
- b) Mention any four canons of taxation.
- c) What do you mean by previous year ?
- d) What do you mean by agricultural income ?
- e) Define salary.
- f) Mention any four contributions u/s 80 C.
- g) Mention the deductions u/s 24 in income from house property.
- h) Expand ITR and mention its types.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. (3×4=12)

2. State whether the following are agricultural or non-agricultural income.
 - a) Income from interest on arrears of rent payable in respect of land used for agricultural purposes.
 - b) Income from agricultural land situated in Australia.
 - c) Income from lease of land for grazing of cattle required for agricultural pursuits.
 - d) Income from poultry farming.
3. Mr. Rama went to England for studies on 5th Aug. 2022, and came back to India on 25-02-2023. He had never been out of India before. What is his residential status for the Assessment Year 2023-24 ?
4. Mr. Vishnu (resident), an employee of SRM Ltd., retires from service on 16th January 2023 after serving for 36 years and 7 months. He received ₹ 9,70,000 as gratuity under the Gratuity Act 1972. At the time of retirement, his basic salary was ₹ 23,000 P.M. and D.A. was ₹ 4,000 P.M. Calculate the taxable amount of gratuity.

P.T.O.





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V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)

BUSINESS ADMINISTRATION

5.2 : Income Tax – I

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any six** sub-questions. **Each** sub-question carries **2** marks. **(6×2=12)**

1. a) Mention the types of taxes with examples.
- b) Mention any four canons of taxation.
- c) What do you mean by previous year ?
- d) What do you mean by agricultural income ?
- e) Define salary.
- f) Mention any four contributions u/s 80 C.
- g) Mention the deductions u/s 24 in income from house property.
- h) Expand ITR and mention its types.

Income Tax Rules

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. **(3×4=12)**

2. State whether the following are agricultural or non-agricultural income.
 - a) Income from interest on arrears of rent payable in respect of land used for agricultural purposes.
 - b) Income from agricultural land situated in Australia.
 - c) Income from lease of land for grazing of cattle required for agricultural pursuits.
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P.T.O.



NP - 374

-2-

5. Compute the amount of Net Annual Value from the following information.

- | | |
|--|--------------|
| a) Municipal rental value | ₹ 50,000 |
| b) Fair rental value | ₹ 90,000 |
| c) Let out | ₹ 8,000 P.M. |
| d) Standard rental value | ₹ 60,000 |
| e) Municipal tax paid in the previous year | |
| * 2021-22 ₹ 10,000 | |
| * 2022-23 ₹ 10,000 | |

6. Mr. Srinivas submitted his particulars of income and payments for the previous year 2022-23. Compute his taxable income and tax liability for the assessment year 2023-24 in old regime.

- Income from salary (computed) ₹ 5,74,400.
- Income from house property (computed) ₹ 18,300.
- Loss from SOP (Self Occupied Property) ₹ 3,400.
- Income from other source ₹ 52,970 (computed).
- Savings u/s 80 C ₹ 1,12,000.
- Medical insurance premium u/s 80 D ₹ 16,000.
- Interest on loan taken for higher education u/s 80 E.
- Tax deducted at source from salary ₹ 20,000.

SECTION - C

Answer any 3 questions. Each question carries twelve marks.

(3×12=36)

7. From the following particulars of Mr. Manjunath, compute his gross total income for the assessment year 2023-24, if he is

- Ordinary resident $\frac{2}{1}$ 62,000
- Not ordinary resident $\frac{2}{1}$ 1,12,000
- Non Resident $\frac{1}{1}$ 1,12,000
- Received ₹ 20,000 in India which accrued in England. $\frac{2}{1}$
- ₹ 10,000 earned in India, but received in England. $\frac{1}{1}$
- ₹ 50,000 were earned and received in Africa but brought to India. $\frac{4}{1}$
- ₹ 10,000 were earned and received in Japan from a business which was controlled and managed in Japan. $\frac{4}{1}$
- ₹ 16,000 were untaxed foreign income of some earlier years, which was brought to India in the previous year. $\frac{X}{1}$
- Interest on SBI deposit received in Bhutan ₹ 7,000. $\frac{1}{1}$
- Interest on post office savings bank A/c ₹ 2,000. $\frac{2}{X}$

- h) Income from agriculture in Nepal ₹ 10,000. 4
- i) Dividend received from a foreign company outside India ₹ 60,000. 4
- j) Income from business in Tokyo ₹ 1,00,000 (25% received in India). 25
- k) Gift received from brother ₹ 25,000. 25
- l) Salary from an Indian company received in New York ₹ 75,000.

8. Mrs. Sushmitha is the Manager of a private company in Bangalore. She has furnished the following details of her income for the year ended 31-03-2023.

- a) Basic salary ₹ 21,000 P.M.
 - b) Bonus equal to 2 months basic salary.
 - c) Commission is 3% of sales. During the year she reached a sales target of ₹ 5,00,000.
 - d) Dearness allowance forming part of salary ₹ 7,000 P.M. (entered into retirement benefits).
 - e) Medical allowance ₹ 1,400 P.M.
 - f) Entertainment allowance ₹ 3,000 P.M.
 - g) Children hostel allowance for her 2 children at ₹ 500 P.M. per child.
 - h) Own and employer contribution towards RPF at 14%.
 - i) Interest on RPF at 11% p.a. ₹ 44,000.
 - j) She has been provided rent free accommodation at Bangalore whose FRV is ₹ 10,000 and cost of furniture is ₹ 60,000.
 - k) She paid professional tax ₹ 2,400.
- Compute taxable income from salary for the assessment year 2023-24.

9. Mr. Santosh is working as manager in Mumbai. He received the following incomes for the P.Y. 2022-23.

- a) Basic salary ₹ 15,000 P.M.
 - b) D.A. ₹ 5,000 P.M. (given under the terms of employment)
 - c) Entertainment allowances ₹ 1,000 P.M.
 - d) Medical allowance ₹ 500 P.M. (Actual medical expenses incurred ₹ 7,500).
 - e) HRA ₹ 4,000 P.M. (Rent paid for the house ₹ 5,000 P.M.)
 - f) Company provided small car with driver and the expenses are met by the company.
 - g) He and his employer contributes 14% of salary towards R.P.F.
 - h) Interest on R.P.F. is ₹ 7,500 at 12.5% p.a.
 - i) Free gas, water and electricity provided by the company ₹ 15,000.
 - j) Services of domestic servants paid by the company as Watchman ₹ 1,500 P.M., Gardener ₹ 1,500 P.M., Sweeper ₹ 1,500 P.M., Cook ₹ 1,800 P.M.
 - k) Children education allowance ₹ 4,000 per child P.M. for 2 children.
 - l) Membership fees of Mr. Santosh was paid by the company ₹ 1,000.
- Compute the taxable income from salary of Mr. Santosh for the A.Y. 2023-24.

10. Mr. Shankar is the owner of 3 house properties in Bengaluru and has let out all the houses throughout the year

Particulars	H.A ₹	H.B ₹	H.C ₹
Fair rental value	1,80,000	1,50,000	1,20,000
Municipal rental value	1,50,000	2,00,000	1,00,000
Letout per month	20,000	15,000	25,000
Use by tenant	Residential	Office	Residential
Repair charges	10,000	-	40,000
Collection charges	20,000	5,000	-
Interest on loan :			
a) For construction	1,00,000	-	-
b) For daughter's marriage	-	60,000	-
c) For repairs	-	-	10,000

Municipal tax is 10% of municipal value. Municipal tax of House 'A' was paid by owner but municipal tax of House 'B' was not paid upto 31-03-2022 and municipal tax of House 'C' was paid by tenant. House 'C' remained vacant for 2 months during the previous year. Unrealized rent of House 'A' was ₹ 20,000. Unrealized rent recovered for House 'C' which was allowed during earlier years ₹ 25,000.

Compute income from house property for the AY : 2023-24.

11. From the following information compute taxable income and tax liability of Mrs. Muskan using old regime of tax slabrate.

- 1) Basic salary ₹ 37,500 P.M.
- 2) D.A. ₹ 20,000 P.M.
- 3) Professional tax paid by Mrs. Muskan ₹ 2,500.
- 4) Gross annual value house property ₹ 1,80,000.
- 5) Municipal tax paid by Mrs. Muskan ₹ 18,000.
- 6) Interest on loan taken for construction of house property ₹ 14,625.
- 7) Income from profession (Computed) ₹ 50,000.
- 8) LIC premium paid ₹ 25,000.
- 9) Medical insurance premium paid through cheque ₹ 15,000.

NP – 375

V Semester B.B.A. Examination, February/March 2024
(NEP Scheme) (Freshers)
BUSINESS ADMINISTRATION
Paper – 5.3 : Banking Law and Practice

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any six** sub-questions. **Each** question carries **two** marks.

(6×2=12)

1. a) Define the term banking.
- b) What is bank overdraft ?
- c) Expand : ECS, NEFT.
- d) Give the meaning of block chain.
- e) What are E-Services ?
- f) What do you mean by dishonouring of cheque ?
- g) What is forged cheque ?
- h) Who is a paying Banker ?

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks.

(3×4=12)

2. Explain the duties of collecting Banker.
3. Distinguish between overdraft and cash credit.
4. Explain the types of NPA's.
5. State any four recent trends in Banking.
6. Explain the types of Bank Accounts.

P.T.O.





SECTION - C

Answer any three questions. Each question carries twelve marks.

(3×12=36)

7. What is endorsement ? Explain the kinds of endorsements.
8. Explain the duties and responsibilities of paying Banker.
9. What precautions Banker can take in opening and operating the accounts of an educational institutions.
10. Explain the various E-services of Banking.
11. What is Commercial Bank ? Explain the sources of funds for Commercial Banks.

V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)
BUSINESS ADMINISTRATION
Paper – 5.4/5.5 : Advanced Corporate Financial Management
(Elective) (FN 1)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any six** sub-questions. Each sub-question carries **two** marks. (6×2=12)

1. a) What is meant by unsystematic risk ? Give an example.
- b) What is specific cost of capital ?
- c) What do you mean by a dividend policy ?
- d) What is a ageing schedule ?
- e) Differentiate between gross and net working capital.
- f) Write any four salient characteristics of debentures.
- g) What is coefficient of variation ?
- h) What do you mean by bonus issue ?

SECTION – B

Answer **any three** questions. Each question carries **four** marks. (3×4=12)

2. Briefly explain the various forms of dividend.
3. Laddu Company Ltd., has two projects X and Y, costing ₹ 5,00,000 each. The expected cash inflows and the certainty coefficient are as under :

Year	Project X		Project Y	
	Cash inflow	Coefficient	Cash inflow	Coefficient
1	3,00,000	0.8	2,00,000	0.9
2	4,00,000	0.7	3,00,000	0.8
3	4,50,000	0.9	3,00,000	0.7

Risk free cut-off rate is 10%. Suggest which of the two projects should be preferred ?

P.T.O.

NP - 378

4. A Company issues 10,000, 15% preference shares of ₹ 100/- each, cost of issue is ₹ 5 per share. Calculate the cost of preference capital, if the shares are issued
- a) at par
 - b) at a premium of 20%
 - c) at a discount of 5%.

5. Describe what is Weighted Average Cost of Capital (WACC).

6. Explain the different techniques of measuring risks.

SECTION - C

Answer any three questions. Each question carries **twelve** marks. (3×12=36)

7. ZMSR Company Limited is considering the purchase of a new investment. Two alternative investments are available A and B, both costing ₹ 1,00,000. Cash flows are expected to be as follows :

Years	Cash flow of Project - A (₹)	Cash flow of Project - B (₹)
1	40,000	50,000
2	35,000	40,000
3	25,000	30,000
4	20,000	30,000

The Company has a target return on capital of 10%. Risk premium rate is 2% and 8% respectively for investment A and B. Which Project should be preferred for investment ?

8. a) A Company expects a net income of ₹ 80,000. It has ₹ 2,00,000, 8% debentures. The capitalisation rate of the Company is 10%. Calculate the value of the firm and overall capitalisation rate according to the Net Income Approach. Ignore income tax.
- b) If the debenture debt is increased to ₹ 3,00,000. What shall be the value of the firm and the overall capitalisation rate ?



9. Coal Company has on its books the following amounts and specific costs of each type of capital :

Type of Capital	Book Value (₹)	Market Value (₹)	Specific Costs (%)
Debt	4,00,000	3,80,000	05
Preference	1,00,000	1,10,000	08
Equity	6,00,000	9,00,000	15
Retained Earnings	2,00,000	3,00,000	13
	13,00,000	16,90,000	

Determine the WACC using

- Book value weights and
- Market value weights

How are they differing ? Can you think of a situation where the WACC would be the same using either of the weights ?

10. Z Pharma Company belongs to a risk class of which the approximate P/E Ratio is 12% currently has 40,000 Equity shares at ₹ 100 each. The firm is contemplating to declare the dividend of ₹ 10 per share at the end of financial year which has just started. Given the assumptions of Modigliani and Miller, answer the following questions :

- What will be the price of the share at the end of the year ?
 - If dividend is not declared.
 - If dividend is declared.
- Assuming that the company pays the dividend has a net income (Y) of ₹ 5,00,000 and makes new investment of ₹ 10,00,000 during the period. How many new shares must be issued ?

11. Discuss reasons for Corporate Restructuring.

V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)
BUSINESS ADMINISTRATION
5.2 : Income Tax – I

Max. Marks : 60

Time : 2½ Hours

Instruction : Answer should be written in **English** only.

SECTION – A

Answer **any six** sub-questions. **Each** sub-question carries **2** marks.

(6×2=12)

1. a) Mention the types of taxes with examples.
- b) Mention any four canons of taxation.
- c) What do you mean by previous year ?
- d) What do you mean by agricultural income ?
- e) Define salary.
- f) Mention any four contributions u/s 80 C.
- g) Mention the deductions u/s 24 in income from house property.
- h) Expand ITR and mention its types.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks.

(3×4=12)

2. State whether the following are agricultural or non-agricultural income.
 - a) Income from interest on arrears of rent payable in respect of land used for agricultural purposes. Δ
 - b) Income from agricultural land situated in Australia. Δ
 - c) Income from lease of land for grazing of cattle required for agricultural pursuits. Δ
 - d) Income from poultry farming. *Non.*
3. Mr. Rama went to England for studies on 5th Aug. 2022, and came back to India on 25-02-2023. He had never been out of India before. What is his residential status for the Assessment Year 2023-24 ?
4. Mr. Vishnu (resident), an employee of SRM Ltd., retires from service on 16th January 2023 after serving for 36 years and 7 months. He received ₹ 9,70,000 as gratuity under the Gratuity Act 1972. At the time of retirement, his basic salary was ₹ 23,000 P.M. and D.A. was ₹ 4,000 P.M. Calculate the taxable amount of gratuity.

P.T.O.



NP - 374

5. Compute the amount of Net Annual Value from the following information.

- a) Municipal rental value ₹ 50,000
- b) Fair rental value ₹ 90,000
- c) Let out ₹ 8,000 P.M.
- d) Standard rental value ₹ 60,000
- e) Municipal tax paid in the previous year
 - * 2021-22 ₹ 10,000
 - * 2022-23 ₹ 10,000

6. Mr. Srinivas submitted his particulars of income and payments for the previous year 2022-23. Compute his taxable income and tax liability for the assessment year 2023-24 in old regime.

- a) Income from salary (computed) ₹ 5,74,400.
- b) Income from house property (computed) ₹ 18,300.
- c) Loss from SOP (Self Occupied Property) ₹ 3,400.
- d) Income from other source ₹ 52,970 (computed).
- e) Savings u/s 80 C ₹ 1,12,000.
- f) Medical insurance premium u/s 80 D ₹ 16,000.
- g) Interest on loan taken for higher education u/s 80 E.
- h) Tax deducted at source from salary ₹ 20,000.

SECTION - C

Answer any 3 questions. Each question carries twelve marks. (3x12=36)

7. From the following particulars of Mr. Manjunath, compute his gross total income for the assessment year 2023-24, if he is

- a) Ordinary resident
- b) Not ordinary resident
- c) Non Resident.
- a) Received ₹ 20,000 in India which accrued in England. (2)
- b) ₹ 10,000 earned in India, but received in England. (3)
- c) ₹ 50,000 were earned and received in Africa but brought to India. (4)
- d) ₹ 10,000 were earned and received in Japan from a business which was controlled and managed in Japan. (1)
- e) ₹ 16,000 were untaxed foreign income of some earlier years, which was brought to India in the previous year. *
- f) Interest on SBI deposit received in Bhutan ₹ 7,000. (1)
- g) Interest on post office savings bank A/c ₹ 2,000. x

- Income from agriculture in Nepal ₹ 10,000. (2)
- i) Dividend received from a foreign company outside India ₹ 60,000. (1)
- j) Income from business in Tokyo ₹ 1,00,000 (25% received in India). (1)
- k) Gift received from brother ₹ 25,000. (1)
- l) Salary from an Indian company received in New York ₹ 75,000. (1)

379,000 | 137,000 | 137,000

8. Mrs. Sushmitha is the Manager of a private company in Bangalore. She has furnished the following details of her income for the year ended 31-03-2023.

- a) Basic salary ₹ 21,000 P.M.
- b) Bonus equal to 2 months basic salary.
- c) Commission is 3% of sales. During the year she reached a sales target of ₹ 5,00,000.
- d) Dearness allowance forming part of salary ₹ 7,000 P.M. (entered into retirement benefits).
- e) Medical allowance ₹ 1,400 P.M.
- f) Entertainment allowance ₹ 3,000 P.M.
- g) Children hostel allowance for her 2 children at ₹ 500 P.M. per child.
- h) Own and employer contribution towards RPF at 14%.
- i) Interest on RPF at 11% p.a. ₹ 44,000.
- j) She has been provided rent free accommodation at Bangalore whose FRV is ₹ 10,000 and cost of furniture is ₹ 60,000.
- k) She paid professional tax ₹ 2,400.

Compute taxable income from salary for the assessment year 2023-24.

9. Mr. Santosh is working as manager in Mumbai. He received the following incomes for the P.Y. 2022-23.

- a) Basic salary ₹ 15,000 P.M.
- b) D.A. ₹ 5,000 P.M. (given under the terms of employment)
- c) Entertainment allowances ₹ 1,000 P.M.
- d) Medical allowance ₹ 500 P.M. (Actual medical expenses incurred ₹ 7,500).
- e) HRA ₹ 4,000 P.M. (Rent paid for the house ₹ 5,000 P.M.)
- f) Company provided small car with driver and the expenses are met by the company.
- g) He and his employer contributes 14% of salary towards R.P.F.
- h) Interest on R.P.F. is ₹ 7,500 at 12.5% p.a.
- i) Free gas, water and electricity provided by the company ₹ 15,000.
- j) Services of domestic servants paid by the company as Watchman ₹ 1,500 P.M., Gardener ₹ 1,500 P.M., Sweeper ₹ 1,500 P.M., Cook ₹ 1,800 P.M.
- k) Children education allowance ₹ 4,000 per child P.M. for 2 children.
- l) Membership fees of Mr. Santosh was paid by the company ₹ 1,000.

Compute the taxable income from salary of Mr. Santosh for the A.Y. 2023-24.

NP - 374

-4-

10. Mr. Shankar is the owner of 3 house properties in Bengaluru and has let out all the houses throughout the year

Particulars	H.A ₹	H.B ₹	H.C ₹
Fair rental value	1,80,000	1,50,000	1,20,000
Municipal rental value	1,50,000	2,00,000	1,00,000
Letout per month	20,000	15,000	25,000
Use by tenant	Residential	Office	Residential
Repair charges	10,000	-	40,000
Collection charges	20,000	5,000	-
Interest on loan :			
a) For construction	1,00,000	-	-
b) For daughter's marriage	-	60,000	-
c) For repairs	-	-	10,000

Municipal tax is 10% of municipal value. Municipal tax of House 'A' was paid by owner but municipal tax of House 'B' was not paid upto 31-03-2022 and municipal tax of House 'C' was paid by tenant. House 'C' remained vacant for 2 months during the previous year. Unrealized rent of House 'A' was ₹ 20,000. Unrealized rent recovered for House 'C' which was allowed during earlier years ₹ 25,000.

Compute income from house property for the AY : 2023-24.

11. From the following information compute taxable income and tax liability of Mrs. Muskan using old regime of tax slabrate.

- 1) Basic salary ₹ 37,500 P.M.
- 2) D.A. ₹ 20,000 P.M.
- 3) Professional tax paid by Mrs. Muskan ₹ 2,500.
- 4) Gross annual value house property ₹ 1,80,000.
- 5) Municipal tax paid by Mrs. Muskan ₹ 18,000.
- 6) Interest on loan taken for construction of house property ₹ 14,625.
- 7) Income from profession (Computed) ₹ 50,000.
- 8) LIC premium paid ₹ 25,000.
- 9) Medical insurance premium paid through cheque ₹ 15,000.

V Semester B.C.A. Examination, February/March 2024
(NEP Scheme) (Freshers)
COMPUTER SCIENCE
Cyber Security (SEC)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer **any four** questions from **each** Section.

SECTION – A

Answer **any 4** questions. **Each** carries **two** marks.

(4×2=8)

1. Define cyber space.

ಸೈಬರ್ ಸ್ಪೇಸ್ ಅನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ.

2. What do you mean by digital security ?

ಡಿಜಿಟಲ್ ಭದ್ರತೆ ಎಂದರೇನು ?

3. Briefly explain the concept of social media privacy.

ಸಾಮಾಜಿಕ ಮಾಧ್ಯಮದ ಗೌಪ್ಯತೆ ಬಗ್ಗೆ ಪರಿಕಲ್ಪಿಸಿ.

4. What is internet society ?

ಇಂಟರ್ನೆಟ್ ಸಮಾಜ ಎಂದರೇನು ?

5. What is malware ?

ಮಾಲ್ವೇರ್ ಎಂದರೇನು ?

6. Define E-Commerce.

ಇ-ಕಾಮರ್ಸ್ ಅನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ.

SECTION – B

Answer **any 4** questions. **Each** carries **five** marks.

(4×5=20)

7. Discuss the challenges associated with cyber crimes against women and children.

ಮಹಿಳೆಯರು ಮತ್ತು ಮಕ್ಕಳ ವಿರುದ್ಧ ಸೈಬರ್ ಅಪರಾಧಗಳ ಸವಾಲುಗಳ ಬಗ್ಗೆ ಚರ್ಚಿಸಿ.

8. Including UPI and Wallet, explain the various forms of digital payment.

ಯುಪಿಐ ಮತ್ತು ವಾಲ್‌ಲೆಟ್ ಒಳಗೊಂಡು ವಿವಿಧ ರೀತಿಯ ಡಿಜಿಟಲ್ ಪಾವತಿಗಳ ಬಗ್ಗೆ ವಿವರಿಸಿ.

P.T.O.

NP – 373

V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)

BUSINESS ADMINISTRATION

Paper 5.1 : Production and Operations Management

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any six** sub-questions. **Each** sub-question carries **two** marks. (6×2=12)

- a) What is the meaning of production management ?
- b) Name any two benefits of production management ?
- c) What is plant location ?
- d) Give the meaning of production planning.
- e) What is planning system ?
- f) What is the meaning of Inventory Management ?
- g) What is total quality management ?
- h) Give the meaning of waste management.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. (3×4=12)

2. Distinguish between production and operations management.
3. Explain the objectives of Air conditioning.
4. Discuss the characteristics of production planning and control.
5. Explain the techniques of Inventory Management.
6. Explain the advantages of waste management.

P.T.O.



9. List the advantages and disadvantages of E-Commerce.
ಇ-ಕಾಮರ್ಸ್‌ನ ಅನುಕೂಲಗಳು ಹಾಗೂ ಅನಾನುಕೂಲಗಳನ್ನು ಪಟ್ಟಿ ಮಾಡಿ.

10. Explain social engineering attacks in detail.
ಸಾಮಾಜಿಕ ಇಂಜಿನಿಯರಿಂಗ್ ದಾಳಿಯ ಬಗ್ಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ವಿವರಿಸಿ.

11. Explain the best practices for the use of social media.
ಸಾಮಾಜಿಕ ಮಾಧ್ಯಮಗಳನ್ನು ಬಳಸುವ ಒಳ್ಳೆಯ ಅಭ್ಯಾಸಗಳನ್ನು ತಿಳಿಸಿ.

12. Discuss the key components of an effective password policy and their role in enhancing security.

ಗುಪ್ತಪದದ (ಪಾಸ್‌ವರ್ಡ್) ಪ್ರಮುಖ ಭಾಗಗಳನ್ನು ತಿಳಿಸಿ ಮತ್ತು ಭದ್ರತೆ ಕಾಪಾಡುವುದರಲ್ಲಿ ಅದರ ಪಾತ್ರವನ್ನು ವಿವರಿಸಿ.

SECTION - C

Answer any four questions. Each carries eight marks.

(4×8=32)

13. Discuss the historical evolution of the internet and its impact on cyber space.
ಇಂಟರ್‌ನೆಟ್‌ನ ಐತಿಹಾಸಿಕ ವಿಕಾಸ ಮತ್ತು ಸೈಬರ್ ಸ್ಪೇಸ್‌ನ ಮೇಲೆ ಅದರ ಪ್ರಭಾವವನ್ನು ಚರ್ಚಿಸಿ.

14. Explain different types of cyber crimes, emphasizing those targetting computers and mobiles.

ಸೈಬರ್ ಕ್ರಿಮಿನ ಬಗೆಗಳನ್ನು ತಿಳಿಸಿ ಹಾಗೂ ಕಂಪ್ಯೂಟರ್ ಮತ್ತು ಮೊಬೈಲ್‌ಗಳ ಮೇಲಿನ ಕ್ರಿಮಿ ಬಗ್ಗೆ ಒತ್ತು ನೀಡಿ.

15. Explain the legal perspective of cyber crime, focusing on the IT Act-2000 and its amendments.

ಮಾಹಿತಿ ತಂತ್ರಜ್ಞಾನ ಕಾಯ್ದೆ - 2000 ಹಾಗೂ ಅದರ ತಿದ್ದುಪಡಿ ಬಗ್ಗೆ ಸೈಬರ್ ಕ್ರಿಮಿನ ಕಾನೂನಿನ ದೃಷ್ಟಿಕೋನದಿಂದ ವಿವರಿಸಿ.

16. With a neat diagram, explain the architecture of cyber space.

ಸೈಬರ್ ಸ್ಪೇಸ್‌ನ ವಾಸ್ತುಶಿಲ್ಪವನ್ನು ರೇಖಾಚಿತ್ರದ ಮುಖಾಂತರ ವಿವರಿಸಿ.

17. Discuss the challenges, opportunities and pitfalls associated with online social network.

ಆನ್‌ಲೈನ್ ಸಾಮಾಜಿಕ ಜಾಲಬಂಧಗಳ ಸವಾಲುಗಳು, ಅವಕಾಶಗಳು ಮತ್ತು ಮೋಸಗಳ ಬಗ್ಗೆ ವಿಶ್ಲೇಷಿಸಿ.

18. Write short notes on the following :

(3+3+2)

a) Hacking

b) Wi-fi

c) Hashtag

ಈ ಕೆಳಗಿನ ವಿಷಯಗಳಿಗೆ ಲಘು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ :

a) ಹ್ಯಾಕಿಂಗ್

b) ವೈ-ಫೈ

c) ಹ್ಯಾಶ್‌ಟ್ಯಾಗ್

V Semester B.B.A. Examination, February/March 2024
(NEP) (Freshers)

BUSINESS ADMINISTRATION

Paper 5.1 : Production and Operations Management

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any six** sub-questions. **Each** sub-question carries **two** marks. (6×2=12)

- a) What is the meaning of production management ?
- b) Name any two benefits of production management ?
- c) What is plant location ?
- d) Give the meaning of production planning.
- e) What is planning system ?
- f) What is the meaning of Inventory Management ?
- g) What is total quality management ?
- h) Give the meaning of waste management.

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks.

(3×4=12)

2. Distinguish between production and operations management.
3. Explain the objectives of Air conditioning.
4. Discuss the characteristics of production planning and control.
5. Explain the techniques of Inventory Management.
6. Explain the advantages of waste management.

P.T.O.



SECTION – C

Answer any three questions. Each question carries twelve marks.

(3×12=36)

7. Explain the types of production process.
8. Explain the principles of plant layout.
9. What is production planning ? Explain the factors affecting production planning and control.
10. Explain the types of Inventory Management.
11. What is Maintenance ? Explain the types of maintenance.

V Semester B.Com. Examination, February/March 2024
(NEP Scheme) (Freshers)
COMMERCE

5.6 B : Digital Marketing (Vocational – 1)
(Common for both B.Com. and B.B.A.)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer completely either in English or in Kannada.

SECTION – A

Answer any six sub-questions. Each sub-question carries two marks. (6×2=12)

ಯಾವುದಾದರೂ ಆರು ಉಪ-ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿಯೊಂದು ಉಪಪ್ರಶ್ನೆಯು ಎರಡು ಅಂಕಗಳನ್ನು ಹೊಂದಿರುತ್ತದೆ.

1. a) State any two email marketing tools.

ಯಾವುದೇ ಎರಡು ಇಮೇಲ್ ಮಾರ್ಕೆಟಿಂಗ್ ಪರಿಕರಗಳನ್ನು ತಿಳಿಸಿ.

b) Expand SEO and SMM.

SEO ಮತ್ತು SMM ಅನ್ನು ವಿಸ್ತರಿಸಿ.

c) What is traffic ? Give an example. *paid, Referral*

ಸಂಚಾರ ಎಂದರೇನು ? ಒಂದು ಉದಾಹರಣೆ ಕೊಡಿ.

d) Name some of the Google Adwords ad extensions.

ಕೆಲವು Google Adwords ಜಾಹೀರಾತು ವಿಸ್ತರಣೆಗಳನ್ನು ಹೆಸರಿಸಿ.

e) Give the meaning of conversions.

ಪರಿವರ್ತನೆಗಳ ಅರ್ಥವನ್ನು ನೀಡಿ.

f) What is conversion tracking ?

ಪರಿವರ್ತನೆ ಟ್ರ್ಯಾಕಿಂಗ್ ಎಂದರೇನು ?

g) Mention any two some bidding options.

ಯಾವುದೇ ಎರಡು ಬಿಡ್ಡಿಂಗ್ ಆಯ್ಕೆಗಳನ್ನು ಉಲ್ಲೇಖಿಸಿ.

h) Give the meaning of campaign.

ಪ್ರಚಾರದ ಅರ್ಥವನ್ನು ನೀಡಿ.

P.T.O.

SECTION - B

Answer any three questions. Each question carries four marks.

(3x4=12)

ಯಾವುದಾದರೂ ಮೂರು ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿಯೊಂದು ಪ್ರಶ್ನೆಯು ನಾಲ್ಕು ಅಂಕಗಳನ್ನು ಹೊಂದಿರುತ್ತದೆ.

2. Explain the problems faced in digital marketing.

ಡಿಜಿಟಲ್ ಮಾರ್ಕೆಟಿಂಗ್‌ನಲ್ಲಿ ಎದುರಿಸುತ್ತಿರುವ ಸಮಸ್ಯೆಗಳನ್ನು ವಿವರಿಸಿ.

3. Discuss the recent trends in SEO.

SEO ನಲ್ಲಿ ಇತ್ತೀಚಿನ ಪ್ರವೃತ್ತಿಗಳನ್ನು ಚರ್ಚಿಸಿ.

4. Differentiate between Adwords and Adsense.

Adwords ಮತ್ತು Adsense ನಡುವಿನ ವ್ಯತ್ಯಾಸಗಳನ್ನು ತಿಳಿಸಿ.

5. Which skills do you need to have to become a digital marketing professional ?

ಡಿಜಿಟಲ್ ಮಾರ್ಕೆಟಿಂಗ್ ವೃತ್ತಿಪರರಾಗಲು ನೀವು ಯಾವ ಕೌಶಲ್ಯಗಳನ್ನು ಹೊಂದಿರಬೇಕು ?

6. Define social CRM. Explain its significance in the context of web analytics.

ಸಾಮಾಜಿಕ CRM ಅನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ. ವೆಬ್ ವಿಶ್ಲೇಷಣೆಯ ಸಂದರ್ಭದಲ್ಲಿ ಅದರ ಮಹತ್ವವನ್ನು ವಿವರಿಸಿ.

SECTION - C

Answer any three questions. Each question carries twelve marks.

(3x12=36)

ಯಾವುದಾದರೂ ಮೂರು ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿಯೊಂದು ಪ್ರಶ್ನೆಯು ಹನ್ನೆರಡು ಅಂಕಗಳನ್ನು ಹೊಂದಿರುತ್ತದೆ.

7. "Content marketing is a way to engage your target audience and grow your network of leads and customers" – Do you agree with this statement ?

ವಿಷಯ ಮಾರ್ಕೆಟಿಂಗ್ ನಿಮ್ಮ ಗುರಿ ಪ್ರೇಕ್ಷಕರನ್ನು ತೊಡಗಿಸಿಕೊಳ್ಳಲು ಮತ್ತು ನಿಮ್ಮ ಲೀಡ್‌ಗಳ ನೆಟ್‌ವರ್ಕ್ ಮತ್ತು ಗ್ರಾಹಕರನ್ನು ಬೆಳೆಸಲು ಒಂದು ಮಾರ್ಗವಾಗಿದೆ. ನೀವು ಈ ಹೇಳಿಕೆಯನ್ನು ಒಪ್ಪುತ್ತೀರಾ ?

8. How can business measure the Return On Investment (ROI) in social media marketing campaigns ?

ಸಾಮಾಜಿಕ ಮಾಧ್ಯಮ ಮಾರ್ಕೆಟಿಂಗ್‌ನಲ್ಲಿ ಹೂಡಿಕೆಯ ಮೇಲಿನ ಲಾಭವನ್ನು (ROI) ವ್ಯವಹಾರಗಳು ಹೇಗೆ ಅಳೆಯಬಹುದು ?

Write a short note on :

ಸಣ್ಣ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ :

a) YouTube Marketing

YouTube ಮಾರ್ಕೆಟಿಂಗ್

b) LinkedIn Marketing

LinkedIn ಮಾರ್ಕೆಟಿಂಗ್

c) Instagram Marketing.

Instagram ಮಾರ್ಕೆಟಿಂಗ್.

10. Describe different bidding techniques in Google Adwords, including Auto, CPC-based, CPA-based and CPM-based.

ಆಟೋ, CPC-ಆಧಾರಿತ, CPA-ಆಧಾರಿತ ಮತ್ತು CPM-ಆಧಾರಿತ ಸೇರಿದಂತೆ Google Adwordsನಲ್ಲಿ ವಿಭಿನ್ನ ಬಿಡ್ಡಿಂಗ್ ತಂತ್ರಗಳನ್ನು ವಿವರಿಸಿ.

11. Define Web Analytics. Briefly explain the needs and importance of Web Analytics.

ವೆಬ್ ಅನಾಲಿಟಿಕ್ಸ್ ಅನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ. ವೆಬ್ ಅನಾಲಿಟಿಕ್ಸ್‌ನ ಅಗತ್ಯತೆಗಳು ಮತ್ತು ಪ್ರಾಮುಖ್ಯತೆಗಳನ್ನು ಸಂಕ್ಷಿಪ್ತವಾಗಿ ವಿವರಿಸಿ.



III Semester B.B.A. Examination, February/March 2024
(NEP) (F+R)
BUSINESS ADMINISTRATION
3.1 : Elements of Cost Accounting

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English only**.

SECTION – A

1. Answer **any 6** of the following sub-questions. **Each** sub-question carries 2 marks. (6×2=12)
- Define Cost Accounting.
 - What are indirect materials ? Give example.
 - ~~e~~ Name any 4 techniques of Inventory Control.
 - What is Idle Time ?
 - ~~e~~ What is meant by Labour Turnover ?
 - ~~f~~ Give 4 examples of fixed overheads.
 - ~~g~~ State any 4 factory overheads.
 - What is implicit cost ?

SECTION – B

- Answer **any 3** of the following questions. **Each** question carries 4 marks. (3×4=12)
2. Explain the objectives of Cost Accounting (any 4).

- ~~3.~~ Calculate materials consumed

	₹
Opening Stock of Raw Materials	50,000
Purchase of Raw Materials	30,000
Closing stock of Raw Materials	17,000
Carriage Inwards	3,000
Expenses on Purchases	1,500

P.T.O.



4. Component A is used for production in XYZ Co. Ltd.

Normal Usage 50 units per week

Minimum Usage 25 units per week

Maximum Usage 75 units per week

Reorder Quantity 300 units

Reorder Period 4-6 weeks

Calculate :

- a) Reorder Level
- b) Maximum Level.

5. From the given information, calculate earnings of each worker under Rowan Plan.

Standard Time Allowed – 10 hours

Actual Time Taken by Worker A – 12 hours

Worker B – 07 hours

Hourly rate of wages ₹ 2.00

6. A Ltd. requires 1,500 units of a material per month, each costing ₹ 27. Cost per order is ₹ 150 and the carrying charges is 20% of the average inventory. Find out the economic order quantity and the number of orders per year.

SECTION – C

Answer **any 3** of the following questions. **Each** question carries **12** marks. **(3×12=36)**

7. From the following prepare a cost sheet showing :

- i) Cost of materials consumed
- ii) Prime cost
- iii) Production cost
- iv) Total cost
- v) Profit.



	₹
① Stock of raw materials – 1 st Jan. 2019	30,850
Work in progress – 1 st Jan. 2019	60,850
Purchases of raw materials	1,43,250
Direct wages	1,78,500
Production overhead	1,42,800
General overhead	1,12,700
Stock of raw materials – 31 st Dec. 2019	37,700
Work in progress – 31 st Dec. 2019	67,750
Sales for the year	8,60,625

8. Prepare a Stores Ledger Account adopting “First In First Out” method of pricing issues of materials and ‘Last in First Out’ method.

Jan. 1	Opening Stock	200 units @ ₹ 3 each
Jan. 2	Received	300 units @ ₹ 4 each
Jan. 4	Issued	<u>250</u> units
<u>Jan. 6</u>	Received	100 units @ ₹ 2 each
<u>Jan. 7</u>	Issued	50 units
<u>Jan. 8</u>	Received	300 units @ ₹ 3 each
<u>Jan. 10</u>	Issued	200 units

9. A workman’s wages for a guaranteed 44 hour week is Re. 0.75 per hour. The estimated time to produce one article is 30 minutes and under an incentive plan, time allowed is increased by 20%. During a week, a worker produced 100 articles. Calculate his wages under each of the following methods :

- a) Time Rate
- b) Rowan system
- c) Halsey System



10. CD Ltd. has three production departments A, B and C and two service departments D and E. The following figures are extracted from the records of the company.

	₹		₹
Rent and Rates	5,000	General Lighting	600
Indirect wages	1,500	Power	1,500
Depreciation of Machinery	10,000	Sundries	10,000

The following details are available :

	Total	A	B	C	D	E
Floor space (sq. ft.)	10,000	2,000	2,500	3,000	2,000	500
Light Points	60	10	15	20	10	5
Direct Wages (₹)	10,000	3,000	2,000	3,000	1,500	500
HP of Machines	150	60	30	50	10	—
Value of Machinery in (₹)	2,50,000	60,000	80,000	1,00,000	5,000	5,000

Apportion the costs to various departments on the most equitable basis.

11. a) Classify and explain overheads according to functions.

b) Prepare a Stores Ledger Account from the following details using weighted average method of pricing.

1 April	Opening stock	500 units @ ₹ 20 each
4 April	Purchases	400 units @ ₹ 21 each
6 April	Issued	600 units
8 April	Purchases	800 units @ ₹ 24 each
9 April	Issued	500 units
13 April	Issued	300 units
24 April	Purchases	500 units @ ₹ 25 each



NP – 301

III Semester B.B.A. Examination, March/April 2023
(NEP) (2022 –23 and Onwards) (Freshers)
BUSINESS ADMINISTRATION
Paper – 3.2 : Organisational Behaviour

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

1. Answer **any six** sub-questions. **Each** sub-question carries **two** marks. **(6×2=12)**
- Define organisational behaviour.
 - What is group conflict ?
 - What is group behaviour ?
 - What is motivation ?
 - State any two characteristics of change.
 - Define attitude.
 - What is organisation development ?
 - What is personality ?

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. **(3×4=12)**

- Explain any four determinants of personality.
- Discuss the components of attitude.
- Explain the features of organisation.
- State the functions of a leader.
- Explain any four types of groups.

P.T.O.





SECTION - C

Answer **any three** questions. **Each** question carries **twelve** marks. **(3×12=36)**

7. Explain various steps in the process of behaviour modification.
 8. Explain the different styles of leadership.
 9. Explain the components and sources of attitude.
 10. Explain Herzberg's two factor theory.
 11. Explain the process of organisation development.
-



III Semester B.B.A. Examination, March/April 2023
(NEP) (2022 – 23 and Onwards) (Freshers)
BUSINESS ADMINISTRATION
Paper – 3.3 : Business Statistics

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any 6** of the following sub-questions. **Each** sub-question carries 2 marks. **(6×2=12)**

1. a) Define Statistics.
- b) What is Pie chart ?
- c) What do you mean by Arithmetic mean ?
- d) Write the formula of co-efficient of variation.
- e) State the meaning of regression analysis.
- f) Why Fisher's method is called as an ideal index ?
- g) What is primary data ?
- h) If $b_{xy} = 1.2$, $b_{yx} = 0.8$, find r .

SECTION – B

Answer **any three** of the following questions. **Each** question carries 4 marks. **(3×4=12)**

2. Explain any 4 functions of Statistics.
3. In a sample study about coffee habit in a town. The following information was received. Female – 40%, the total coffee drinkers were 45% and male non coffee drinkers were 20%. Present the data in a tabular form.
4. What are the merits of standard deviation ?
5. From the following details, calculate the value of N :
 $r = 0.61$, $P.E. = 0.1312$.

P.T.O.



6. From the following data, construct the Laspeyres Index number :

Commodity	Q_0	P_0	P_1
A	100	5	6
B	80	4	5
C	60	3	5
D	30	12	9

SECTION – C

Answer **any three** of the following questions. **Each** question carries **12** marks. **(3×12=36)**

7. Explain the various methods of classification of data.
8. A rupee spent on Khadi is distributed as follows :

Farmer	→	20 paise
Spinner	→	30 paise
Weaver	→	25 paise
Dyes	→	10 paise
Agent	→	15 paise
Total		100 paise

Present the data in the form of Pie diagram.

9. Find mean, median and mode from the following data :

Profits (in lakhs)	No. of Companies
4 – 7	6
8 – 11	10
12 – 15	18
16 – 19	30
20 – 23	15
24 – 27	12
28 – 31	10
32 – 35	6
36 – 39	2



10. Compute Karl Pearson's co-efficient of correlation between X and Y from the following information :

X	80	100	90	100	130	100	170	140	170
Y	15	15	14	21	17	18	16	16	21

11. Calculate the index number using both the Aggregate Expenditure Method and Family Budget Method for the year 2017 with 2016 as the base year from the following data :

Commodity	Quantity in Units in 2016	Price Per Unit in 2016 (₹)	Price Per Unit in 2017 (₹)
Rice	100	8.00	12.00
Wheat	25	6.00	7.50
Eggs	10	5.00	5.25
Tea	20	48.00	52.00
Milk	25	15.00	16.50
Sugar	30	9.00	27.00



NP – 057

III Semester B.B.A. Examination, March/April 2023
(Freshers) (2022 – 23 and Onwards) (NEP)
LANGUAGE SANSKRIT – III
Vishwagunadarsha Champu and Samskrutha Vanijyam

Time : 2½ Hours

Max. Marks : 60

Instructions : 1) Answer in **Sanskrit/Kannada/English**.

2) I main should be answered in **Samskritam** only.

I. सूक्तोत्तर चयनं कुरुत।

(10×1=10)

Choose the correct answer.

ಸರಿಯಾದ ಉತ್ತರವನ್ನು ಆರಿಸಿ ಬರೆಯಿರಿ.

1) विश्वगुणादर्श चम्पूकाव्यस्य कर्ता कः ?

अ) त्रिविक्रमभट्टः आ) भोजः इ) वेङ्कटाध्वरी ई) अनन्तभट्टः

2) महाभारताधारित चम्पूकाव्यं किम् ?

अ) नलचम्पू आ) चम्पूभारतं इ) चम्पूरामायणं ई) नीलकण्ठः

3) काव्यादर्श ग्रन्थस्य कर्ता कः ?

अ) दण्डी आ) भामहः इ) रुद्रटः ई) वामनः

4) पुरोभागि कः ?

अ) विश्वावसुः आ) कृशानुः इ) भारद्वाजः ई) विश्वनाथः

5) छान्दस ज्योतिषः कः ?

अ) सूर्यः आ) चन्द्रः इ) वरुणः ई) अग्निः

6) यदा रविं न पश्यन्ति तद्विनं जनाः किमिति कथयन्ति।

अ) सुदिनं आ) दिनं इ) रात्रिं ई) दुर्दिनं

P.T.O.





NP - 057

- 7) नारायणो निर्घृणः इति कः वदति ?
अ) विश्वनाथः आ) विश्वावसुः इ) कृशानुः ई) अनन्तः
- 8) भुवि क्षेमस्य दाता कः ?
अ) रावणः आ) विभीषणः इ) कुम्भकर्णः ई) श्रीरामः
- 9) शिलासमं हिमं कुत्र भवति ?
अ) अरण्ये आ) भवने इ) वसिष्ठाश्रमे ई) बदरिकाश्रमे
- 10) जलनिधौ कः सेतुं निर्माणं कृतवान् ?
अ) भरतः आ) श्रीरामः इ) शत्रुघ्नः ई) दशरथः

(1×8=8)

II. एकस्य प्रबन्धरूपेण उत्तरं लिखत।

Write an essay on **any one**.

ಯಾವುದಾದರೂ ಒಂದನ್ನು ಕುರಿತು ಪ್ರಬಂಧರೂಪದಲ್ಲಿ ಬರೆಯಿರಿ.

1) पञ्चचम्पू काव्यानां विषये प्रबन्धमेकं लिखत।

Write an essay on Pancha - champu kavya's.

ಪಂಚ ಚಂಪೂ ಕಾವ್ಯಗಳನ್ನು ಕುರಿತು ಪ್ರಬಂಧರೂಪದಲ್ಲಿ ಉತ್ತರಿಸಿ.

2) बदरिकाश्रमं वर्णयत।

Describe Badarikashrama.

ಬದರಿಕಾಶ್ರಮವನ್ನು ವರ್ಣಿಸಿರಿ.

III. द्वयोः लघुटिप्पणीं लिखत।

(2×4=8)

Write short notes on **any two**.

ಯಾವುದಾದರೂ ಎರಡನ್ನು ಕುರಿತು ಲಘು ಟಿಪ್ಪಣಿಯನ್ನು ಬರೆಯಿರಿ.

1) विश्वगुणादर्श चम्पू।

2) भूलोकम्।

3) भोजराजः।

4) कृशानुः।



IV. द्वयोः श्लोकयोः अनुवादं कृत्वा भावं विशदयत।

(2×4=8)

Translate and explain **any two** slokas.

ಎರಡು ಶ್ಲೋಕಗಳನ್ನು ಅನುವಾದಿಸಿ, ಭಾವವನ್ನು ವಿವರಿಸಿ.

- 1) पान्थान् दीनानहह वसुमानातपान्धान् विधत्ते
शुष्कां पृथ्वीं रचयतितरां शोषयत्योषधीश्च।
कासाराणां हरति विभवं क्लान्तिशान्तिप्रदानां
क्रूरस्यैव गुणलवकथा का ? स्वतो भास्वतोऽस्य॥
- 2) यदा न पश्यन्ति तमोविमर्दिनं
रविं जनास्तत् कथयन्ति दुर्दिनम्।
धिनोति चाम्भोजततिं सरोगतां
धुनोत्यसौ देहभृतां सरोगताम्॥
- 3) जनन -मरण - क्वाधि - व्याधिप्रभेदशुभेतरा-
कलनमलिनो लोकः शोकातुराश्च भुवं गताः।
तदिह मदिभिः क्षुद्रैश्छिद्रैकमार्गणतत्परैः
प्रभुभिरुदितक्षत्यै क्षित्यै बुधः स्पृहयेत कः ?॥
- 4) भवसागर शोषणेन पश्यच्चरणान्तः पुर जीवनौषधेन।
रजसा रघुनाथपादभुजा रचितांहः प्रशमामिमां नमामि॥

V. द्वयोः सन्दर्भं विवृणुत।

(2×4=8)

Explain **any two** with the reference and context.

ಯಾವುದಾದರೂ ಎರಡನ್ನು ಕುರಿತು ಸಂದರ್ಭ ಸಹಿತ ವಿವರಿಸಿ.

- 1) गन्धर्वयुगमं गगने चचार।
- 2) छान्दसज्योतिषे नमः।
- 3) नारायणो निर्घृणः।
- 4) देव्यै पृथिव्यै नमः।



VI. संस्कृते वाणिज्यम्।

A) एकस्य प्रबन्धरूपेण उत्तरं लिखत।

(1×8=8)

Write an essay on **any one**.

ಯಾವುದಾದರೂ ಒಂದಕ್ಕೆ ಪ್ರಬಂಧ ರೂಪದಲ್ಲಿ ಉತ್ತರಿಸಿ.

1) कौटिल्यार्थशास्त्रे अमात्योत्पत्तिः।

Creation of Ministers in Kautilya's Arthashastra.

ಕೌಟಿಲ್ಯನ ಅರ್ಥಶಾಸ್ತ್ರದಲ್ಲಿ ಅಮಾತ್ಯೋತ್ಪತ್ತಿ.

2) गूढपुरुषोत्पत्तिं विवृणुत।

Describe the institution of spies

ಗೂಢಪುರುಷೋತ್ಪತ್ತಿಯನ್ನು ವಿವರಿಸಿ.

B) द्वयोः लघुटिप्पणीं लिखत।

(2×5=10)

Write short notes on **any two**.

ಯಾವುದಾದರೂ ಎರಡಕ್ಕೆ ಲಘು ಟಿಪ್ಪಣಿಯನ್ನು ಬರೆಯಿರಿ.

1) अर्थशास्त्रम्

2) मन्त्रिपुरोहितोत्पत्तिः

3) पराशरः

4) गृहस्थः।



II Semester B.B.A. Examination, Aug./Sept. 2023
(NEP Scheme)

BUSINESS ADMINISTRATION

2.1 : Financial Accounting and Reporting

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any 6** of the following sub-questions. **Each** sub-question carries 2 marks. **(6×2=12)**

1. a) Expand : i) GAAP ii) IASB.
- b) What is fire insurance ?
- c) Mention any two features of hire purchase.
- d) How do you allocate these expenses to departments :
 - i) Carriage inward
 - ii) Carriage outward.
- e) From the following information find out the gross profit ratio :
Sales ₹ 6,00,000 and gross profit ₹ 1,35,000.
- f) State any two benefits of branch accounting.
- g) What is hire purchase price ?
- h) What are departmental accounts ?

SECTION – B

Answer **any three** of the following questions. **Each** question carries 4 marks. **(3×4=12)**

2. Explain in brief the features of IFRS.
3. Balu Traders have taken a fire policy coverings its stock. A fire occurs on 30-6-2023 and stock was destroyed.

Following particulars are available

Stock on 1-4-2023	- OP - Debit (D)	₹ 1,80,000
Purchases to the date of fire	- (D)	7,80,000
Sales to the date of fire	- (C)	5,40,000
Carriage inwards	- (D)	24,000
Rate of G.P on sales	- (D)	1/3
Salvage value		30,000
Calculate actual amount of loss.	X	

P.T.O.



NP – 298

4. Popular sales international has two departments A and B. From the following information prepare departmental profit and loss account.

Particulars	Total	Dept. A	Dept. B
Gross profit (₹)	16,90,000	10,50,000	6,40,000
Salaries (₹)	2,00,000	—	—
Rent and Rates (₹)	1,02,000	—	—
Depreciation (₹)	1,20,000	—	—
No. of employees	100	60	40
Floor area (SQ. ft.)	1,200	800	400
Value of assets (₹)	6,00,000	4,50,000	1,50,000

5. Following particulars relate to Tumkuru branch for the year ending 31-3-2023.

Balances at branch as on 1-4-2022 :

Stock at cost ₹ 60,000

Petty cash ₹ 1,000

Goods sent to branch ₹ 8,00,000 (at cost)

Cash sent to branch :

Salaries ₹ 40,000

Rent ₹ 10,000

Petty cash ₹ 4,000

Remittances from branch ₹ 9,85,000

Balances at branch as on 31-3-2023 :

Stock at cost ₹ 1,00,000

Petty cash ₹ 1,600

Prepare branch account in the book of Head Office.

6. On 1st April 2021 Mr. Siddalingappa Poojary purchases a machine under hire purchase system. The details are

Cash price ₹ 5,30,000

Down payment ₹ 1,30,000

Installment amount ₹ 2,60,000 at the end of first year and ₹ 2,30,000 at the end of second year. Interest is charged at 15% p.a.

Find out the amount of interest included in each installment.





SECTION – C

Answer any three of the following questions. Each question carries 12 marks. (3×12=36)

7. Explain the challenges and benefits of IFRS convergence.
8. Determine the amount of claim to be lodged by Benki Birugali Company from the following details .

The Company had taken a fire insurance policy of ₹ 1,20,000 covering its stock and the policy was subject to average clause.

	1-4-2022 to 31-3-2023 (₹)	1-4-2023 to 30-6-2023 (₹)
Sales	11,43,000	6,90,500
Purchases	7,89,500	3,94,000
Wages	1,37,400	68,900
Sales returns	54,500	15,800
Purchase returns	27,400	9,600
Carriage inwards	27,400	9,600

Date of fire 30-6-2023 :

Stock on 1-4-2022 ₹ 1,28,700

Stock on 31-3-2023 ₹ 1,89,000

Stock salvaged ₹ 19,310

Stock have been valued at 10% less than cost.

9. From the following balances extracted from Chanda Prachanda stores, prepare departmental trading and P&L A/c in the columnar from the year ended 31-3-2023.

Particulars	Debit (₹)	Credit (₹)
Stock 1-4-2023 :		
Dept. A	1,20,000	—
Dept. B	90,000	—
Purchases and sales :		
Dept. A	1,60,000	3,00,000
Dept. B	1,40,000	2,80,000
Carriage inward :		
Dept. A	4,000	—
Dept. B	2,000	—
Machinery	36,000	—
Salaries	60,000	—
Rent	12,000	—
Repairs to machinery	30,000	—
Debtors and creditors	45,000	60,000
Capital	—	1,60,000
Cash in hand	12,000	—
B/R and B/P	15,000	6,000
Drawings	20,000	—
Buildings	60,000	—
	8,06,000	8,06,000



Cash sales	26,000
Credit Sales	2,38,000
Credit purchases	30,400
Collection from debtors	2,24,400
Debtors as on 1-4-2021	16,400
Debtors as on 31-3-2022	22,400
Office expenses (cash sent from H.O.)	60,000
Stock on Hand on 31-3-2022 :	
Goods received from H.O.	12,000
Goods purchased from outside	4,000
Amount paid to creditors (out of collection made)	29,600
Creditors as on 1-4-2021	1,600
Creditors as on 31-3-2022	2,400

10. Prakash purchased a machinery for ₹ 2,40,000 on 1-4-2021 from Nandi Co. Ltd. under hire purchase system. The terms were ₹ 60,000 paid as down payment and balance in 3 equal installments together with interest at 20% p.a. on the outstanding cash price. Depreciation is to be charged at 15% p.a. under diminishing balance method. Prepare the necessary ledger accounts in the books of Prakash under asset accrual method.
11. A fire occurred on 1st October 2021 and destroyed the stock of a firm, the business records were saved and the following particulars are available :

Particulars	₹
Stock at cost on 1-4-2020	44,300
Stock at cost on 31-3-2021	37,550
Purchases for the year upto 31-3-2021	1,03,850
Sales for the year 31-3-2021	1,52,500
Purchases from 1-4-2021 to 30-9-2021	37,350
Sales from 1-4-2021 to 30-9-2021	59,000

In valuing the stock on 31-3-2021, ₹ 800 had been written off a particular line of goods which had originally cost ₹ 1,800 and which were sold in June 2021 for ₹ 1,750. Except this transaction the rate of Gross Profit had remained uniform throughout. The value of stock salvaged from the fire was ₹ 5,105. You are required to calculate the amount of claim.



II Semester B.B.A. Examination, Sept./Oct. 2022
(NEP – 2021-22 and Onwards)
BUSINESS ADMINISTRATION
Paper – 2.2 : Human Resource Management

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English only**.

SECTION – A

Answer **any six** sub-questions. Each sub-question carries **2** marks. (6×2=12)

1. a) Give the meaning of HRM.
- b) What is selection ?
- c) What do you mean by job enrichment ?
- d) Mention any two needs of training.
- e) What is compensation ?
- f) Define performance appraisal.
- g) What do you mean by transfer ?
- h) Mention any two purposes of promotion.

SECTION – B

Answer **any three** questions. Each question carries **four** marks. (3×4=12)

2. Explain the importance of HRM.
3. Discuss the importance of man power planning.
4. Write a note on promotion and transfers.
5. Explain the various types of compensation.
6. Give a brief note on significance of career development.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **twelve** marks. **(3×12=36)**

- 7. Explain briefly the recent trends in HR and challenges of HRM.
- 8. What is E-recruitment ? Explain the benefits of E-recruitment.
- 9. Explain the various steps involved in training.
- 10. Explain the types and reasons for transfer.
- 11. What are the advantages and disadvantages of employee engagement ?

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks. **(3×4=12)**

- 1. Explain the importance of HRM.
- 2. Discuss the importance of man power planning.
- 3. Write a note on promotion and transfers.
- 4. Explain the various types of compensation.
- 5. Give a brief note on significance of career development.



NP – 409

VI Semester B.B.A. Examination, July/August 2024
(NEP Scheme)
BUSINESS ADMINISTRATION
DSE (6.4/6.5) MK2 : Advertising and Media Management

Time : 2½ Hours

Max. Marks : 60

*Instruction : Answers should be written in **English** only.*

SECTION – A

1. Answer **any six** sub-questions of the following. **Each** carries 2 marks. (6×2=12)
- Mention any two ethical aspects of advertising.
 - What are 2 tools of advertising persuasion ?
 - What is event Marketing ?
 - State the role of ASCI.
 - Write 2 limitations of outdoor advertising.
 - Expand AIDA.
 - What is advertising layout ?
 - What is advertising cognition ?

SECTION – B

Answer **any 3** of the following. **Each** carries 4 marks. (3×4=12)

2. Explain five M's of advertising.
3. Elaborate on advantages of print media.
4. What are the post testing methods of measuring advertising effectiveness ?
5. Discuss the objectives of marketing communication.
6. Discuss any four types of copywriting.

P.T.O.





SECTION – C

Answer **any three** of the following. **Each** carries **12** marks.

(3×12=36)

- 7. Elaborate on factors affecting media selection.
- 8. Explain the functions of advertising agencies.
- 9. Explain different types of trade promotion.
- 10. What are methods of setting a media Budget ?
- 11. What are the social, economic and legal aspect of advertising ?



NP – 408

VI Semester B.B.A. Examination, July/August 2024
(NEP Scheme)
BUSINESS ADMINISTRATION
DSE (6.4/6.5) FN 2 : Security Analysis and Portfolio Management

Time : 2½ Hours

Max. Marks : 60

Instruction : All answers need to be written in English only.

SECTION – A

Answer **any six** questions. **Each** question carries **two** marks.

(6×2=12)

1. a) What do you mean by investment ?
- b) What do you mean by security market ?
- c) What is risk preference ?
- d) What do you mean by expected return ?
- e) Give the meaning of company analysis.
- f) What do you mean by technical analysis ?
- g) What do you mean by technical indicators ?
- h) What do you mean by efficient frontier ?

$$= \frac{r_m - R_f}{OP}$$

SECTION – B

Answer **any three** questions. **Each** question carries **four** marks.

(3×4=12)

2. Differentiate between investment and speculation.
3. Discuss the factors that influence the determination of expected return.
4. Define trend analysis in the context of technical analysis.
5. Briefly describe one method used to test the effectiveness of technical trading strategies.
6. Discuss the objectives of portfolio management.

P.T.O.





SECTION - C

Answer **any three** questions. **Each** question carries **twelve** marks. **(3×12=36)**

7. Define Sharpe's Performance Index. How is it calculated and what does a higher Sharpe ratio indicate ?
8. Critically evaluate the fundamental analysis.
9. Explain the different types of charts used by technical analysts.
10. What is Investment Portfolio Management ? State various factors to be borne in mind while deciding an investment.
11. Explain the various instruments dealt in money market.

~~RM-RK~~
90

1) Bar, 2) line, 3) candle

4) Renko, 5) Hai-kin Ashi
6) point & figure

SECTION - B

VI Semester B.B.A. Examination, July/August 2024
(NEP)

BUSINESS ADMINISTRATION
Paper – 6.3 : International Business

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any 6** of the following sub-questions. **Each** sub-question carries **2** marks. **(6×2=12)**

1. a) State any 2 features of globalisation.
- b) Expand WTO and SAARC.
- c) Give the meaning of technology transfer.
- d) What do you mean by licensing ?
- e) Define international business.
- f) What is export trade ?
- g) What do you mean by repatriation ?
- h) State any 2 differences between domestic and foreign companies.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **4** marks. **(3×4=12)**

2. Discuss the various functions of IMF.
3. Differentiate between tariff and non-tariff in international business.
4. Discuss the challenges faced by globalisation in the contemporary world.
5. Write a note on Global supply chain management.
6. Explain the impact of technological environment on international business.

P.T.O.



SECTION - C

Answer **any 3** of the following questions. **Each** question carries **12** marks.

(3×12=36)

7. Explain various mode of entry in international business.
8. What is staffing policy in international HRM and explain its stages.
9. Explain the advantages and disadvantages of MNC's.
10. Briefly explain political and economic environment of international business.
11. Explain the challenges faced in international business.



NP – 405

VI Semester B.B.A. Examination, July/August 2024
(NEP Scheme)

BUSINESS ADMINISTRATION
Paper – 6.1 : Business Law

Time : 2½ Hours

Max. Marks : 60

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any 6** of the following sub-questions. **Each** sub-question carries 2 marks.

(6×2=12)

1. a) What is Quasi contract ?
b) State the meaning of coercion.
c) What do you mean by defect ?
d) What is condition ?
e) Define the term occupier.
f) What do you mean by Bills of Exchange ?
g) Give the meaning of environmental pollutant.
h) Define contract of sale.

SECTION – B

Answer **any three** of the following questions. **Each** question carries 4 marks. (3×4=12)

2. What are the reasons for dishonor of cheque ?
3. What are the objectives of Environmental Protection Act – 1986 ?
4. What are the rights of an unpaid seller against the goods ?
5. Write a short note on negotiable instruments.
6. Who can file a complaint under COPRA Act – 1986 ?

P.T.O.





SECTION – C

Answer **any three** of the following questions. **Each** question carries **12** marks. **(3×12=36)**

7. What are the different types of contract ? Explain briefly.
8. Define acceptance. Enumerate the essential elements of valid acceptance.
9. Explain the remedies for breach of contract.
10. Explain the role of the central government in the prevention, control and abatement of the environmental pollution.
11. Explain briefly various consumer redressal agencies.



VI Semester B.B.A. and B.Com. Examination, July/August 2024
(NEP Scheme)

BUSINESS ADMINISTRATION/COMMERCE

DSE – 6.4/6.5 (HRM 2) : Cultural Diversity at Workplace (Elective)

Time : 2½ Hours

Max. Marks : 60

*Instruction : Answer should be written in **Kannada** or **English** only.*

SECTION – A

I. Answer **any six** sub-questions from the following. **Each** sub-question carries **two** marks. **(6x2=12)**

- 1) a) Give the meaning of diversity.
- b) What is conflict ?
- c) Define prejudice.
- d) What is groupism ?
- e) What do you understand by internal diversity ?
- f) What is diversity audit ?
- g) Give the meaning of inclusive organisation.
- h) Mention the types of groups at workplace.

SECTION – B

II. Answer **any three** of the following questions. **Each** question carries **four** marks. **(3x4=12)**

- 2) Briefly explain the issues of cultural management.
- 3) Write a note on analytical traits of an employee.
- 4) Explain a theory of Klukhohn-Strodtbeck.
- 5) Explain the features of multi-cultural team.
- 6) How diversity of culture is managed in IT organisation ? Explain briefly.

P.T.O.



SECTION – C

III. Answer **any three** of the following questions. **Each** question carries **twelve** marks.

(3×12=36)

- 7) Briefly explain evolution of diversity management.
- 8) Explain the key factors to be explore to know the cultural background of an employee.
- 9) Explain the cultural Iceburg model developed by Edward.
- 10) Briefly explain the benefits of diversity audit.
- 11) Explain recent trends in diversity management at IT organisation.

ಕನ್ನಡ ಆವೃತ್ತಿ

ವಿಭಾಗ – ಎ

I. ಕೆಳಗಿನ ಯಾವುದಾದರೂ ಆರು ಉಪ-ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿ ಉಪ-ಪ್ರಶ್ನೆಗೂ ಎರಡು ಅಂಕಗಳು.

(6×2=12)

- 1) a) ವೈವಿಧ್ಯತೆಯ ಅರ್ಥವನ್ನು ನೀಡಿ.
- b) ಸಂಘರ್ಷ ಎಂದರೇನು ?
- c) ಪೂರ್ವಾಗ್ರಹವನ್ನು ವ್ಯಾಖ್ಯಾನಿಸಿ.
- d) ಗುಂಪುಗಾರಿಕೆ ಎಂದರೇನು ?
- e) ಆಂತರಿಕ ವೈವಿಧ್ಯತೆಯಿಂದ ನೀವು ಏನು ಅರ್ಥಮಾಡಿಕೊಂಡಿದ್ದೀರಿ ?
- f) ವೈವಿಧ್ಯತೆಯ ಲೆಕ್ಕಪರಿಶೋಧನೆ ಎಂದರೇನು ?
- g) ಅಂತರ್ಗತ ಸಂಘಟನೆಯ ಅರ್ಥವನ್ನು ನೀಡಿ.
- h) ಕೆಲಸದ ಸ್ಥಳದಲ್ಲಿ ಗುಂಪುಗಳ ಪ್ರಕಾರಗಳನ್ನು ಉಲ್ಲೇಖಿಸಿ.

ವಿಭಾಗ – ಬಿ

II. ಕೆಳಗಿನ ಯಾವುದಾದರೂ ಮೂರು ಪ್ರಶ್ನೆಗಳಿಗೆ ಉತ್ತರಿಸಿ. ಪ್ರತಿ ಪ್ರಶ್ನೆಗೂ ನಾಲ್ಕು ಅಂಕಗಳು.

(3×4=12)

- 2) ಸಾಂಸ್ಕೃತಿಕ ನಿರ್ವಹಣೆಯ ಸಮಸ್ಯೆಗಳನ್ನು ಸಂಕ್ಷಿಪ್ತವಾಗಿ ವಿವರಿಸಿ.
- 3) ಉದ್ಯೋಗಿಯ ವಿಶ್ಲೇಷಣಾತ್ಮಕ ಗುಣಲಕ್ಷಣಗಳ ಬಗ್ಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

VI Semester B.B.A. Examination, July/August 2024
(NEP Scheme)

BUSINESS ADMINISTRATION
Paper – 6.2 : Income Tax – II

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any 6** sub-questions. **Each** sub-question carries **2 marks each**. (6×2=12)
- Define Business.
 - What is short term Capital Gain ?
 - What are Bond washing Transactions ?
 - Mention any 4 disallowed expenses while computing income from business.
 - Name any 4 incomes chargeable to tax under the head income from other sources.
 - What do you mean by carry forward of losses ?
 - State the income tax provision U/S 80 D.
 - What is CII ?

SECTION – B

Answer **any three** of the following questions. **Each** carry **4 marks each**. (3×4=12)

- Smt. Mamatha (age 56 years) an entrepreneur from Bangalore bought a diamond stud in August 1994 for ₹ 36,000. She sold this diamond stud for ₹ 5,60,000 in January 2023. The FMV on 1-4-2001 was ₹ 1,40,000. CII 2001 – 02 = 100, 2022 – 23 = 331. Determine Capital Gain for the AY = 2023 – 24.
- Mr. Z furnished following particulars of his income for the PY 2022 – 23. Compute his income from other sources for the AY 2023 – 24.
 - Dividend from foreign company gross ₹ 16,000.
 - Winning from Horse race ₹ 17,780 (Net).
 - Interest on POSB A/c ₹ 1,500.
 - Royalty from Books written ₹ 25,000 (Expenses incurred for this purpose ₹ 2,500).



4. Dr. Pasha is a practicing doctor who runs his clinic gives you the following data.

Receipts :- Gift from patients ₹ 30,000, Visiting fees for various hospitals ₹ 1,00,000, Consultation fees ₹ 50,000, Operation charges ₹ 80,000, Dividend received ₹ 20,000, Lottery Income ₹ 2,00,000.

Payments :- Rent of clinic ₹ 30,000, Medicine Purchase ₹ 20,000, Operation theater rent paid ₹ 30,000, Electricity and water charges ₹ 10,000, Magazines and newspapers ₹ 10,000, Purchase of TV for his residence ₹ 40,000. Compute taxable income from profession for the AY 2023 – 24.

5. Ms. Keerthi furnishes the following particular's of her income and expenditure for the PY 2022 – 23. Compute Total Income for the AY 2023 – 24.

- Gross Total Income ₹ 10,00,000.
- Contribution to PPF ₹ 70,000.
- Contribution to annuity plan of LIC ₹ 15,000.
- Contribution to PMNRF ₹ 10,000.
- Contribution to Charitable Hospital ₹ 10,000.
- Contribution to Defence fund ₹ 10,000.

6. Explain the provisions to set off and carry forward of the following :

- Short-term Capital Gain.
- Loss of House Property.

SECTION – C

Answer **any three** of the following questions. **Each** question carries **12** marks. **(3×12=36)**

7. Mr. Rajkumar is a leading Chartered Accountant @ Bangalore. He keeps his books on cash basis and summarized Receipts and Payments A/c for the year ending 31-3-2023 is given below :

Compute his taxable income from profession for the year 2023 – 24.

Receipts and payments A/c for the year ending 31-3-2023

Receipts	₹	Payments	₹
Audit fees	3,41,000	Office Expenses	20,000
Gift from father-in-law	10,100	Books (other than annual publication)	10,000
Financial Consultancy Services	16,000	Employee Salary	10,000
Profit on sale of Investment	12,900	Personal Expenses	2,01,000
Accountancy works	60,000	Donation	5,000
		Interest	1,400
		Income tax	26,600
		Car Expenses	4,000
		Surplus	1,62,000
	4,40,000		4,40,000

Additional Information :

- The Car is used equally for professional and personal purpose.
- Allowed Depreciation on Car for official purpose ₹ 10,000.
- Staff salaries include ₹ 4,000 paid to domestic servant.
- Loan was taken for personal use.
- Allowed depreciation on professional books as per IT Rules.

8. Following is the P&L A/c of Mr. Vishwas for the year ending 31-3-2023.

Particulars	₹	Particulars	₹
To Salary	8,000	By Gross Profit	1,37,300
" Advertisement	4,000	" Rent from HP	16,500
" Sundry Expenses	4,500	" Dividend from Indian Company	4,000
" Interest on Capital	2,000	" Winning from Lottery	15,000
" Fire Insurance Premium (₹ 1,500 related to H P)	3,000	" Interest on securities	92,000
" Income tax	7,000		
" Drawings	2,500		
" Bad debts	1,000		
" Provision for Bad debts	500		
" Repair for house property	1,000		
" Municipal tax of H.P.	3,600		
" LIC premium	6,000		
" Donation to Political Party	1,500		
" Depreciation	4,200		
" Net Profit	2,16,000		
	2,64,800		2,64,800

Additional Information :

- Allowable depreciation as per IT Rules ₹ 3,000.
 - Salary includes ₹ 2,000 paid to domestic servant.
 - 50% of repair expenses in respect of HP related to own use.
- Compute his taxable income from Business from AY 2023 - 24.

9. Mr. Rao sold some of his properties during the PY 2022 - 23 is as under :

- Jewellery costing ₹ 2,00,000 was sold for ₹ 4,50,000 in May 2023 which was acquired in June 2021.
- Residential House @ Kolar which was inherited by him in 1998. Sold on 31-10-2022 for ₹ 30,00,000, FMV on 1-4-2001 ₹ 7,50,000. Cost of improvement made during the year 2012 - 13 ₹ 2,50,000. Expenses on transfer ₹ 60,000.



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- c) WDV on motor car on 1-4-2022 was ₹ 76,000 and was sold for ₹ 98,000 on 1-12-2022.
- d) House hold furniture costing ₹ 35,000 in 2012 - 13 was sold for ₹ 75,000 on 1-12-2023.
- e) Self cultivated land was compulsorily acquired under law for ₹ 22,00,000 on 1-01-2023 and its cost in 2004-05 was ₹ 4,70,000.
- Compute his total taxable capital gain for the AY 2023 - 24.
(CII 2001 - 02 = 100, 2004 - 05 = 113, 2012 - 13 = 200, 2023 - 24 = 331).

10. Ms. Swetha submits the following particulars Income and Expenses :

- a) Computed salary income ₹ 2,00,000.
- b) Computed income from property let-out ₹ 65,000.
- c) Agricultural income from Bangladesh ₹ 1,00,000.
- d) Share of income from HUF ₹ 1,70,000.
- e) Computed income from STCG ₹ 75,000.

Expenses :

- a) Life Insurance premium paid ₹ 28,000 (Sum assured ₹ 25 Lakh).
- b) Medical insurance premium paid ₹ 18,000.
- c) Loan repayment towards Home loan installment ₹ 20,000.
- d) Contribution of ₹ 20,000 to the Swachh Bharath Kosh set up by the Central Government.

Compute tax liability by adopting old Region of tax.

11. Mr. Yogesh submits the following particular's of his income for the previous year ended 31-3-2023.

- a) Family pension ₹ 9,000 p.m.
- b) Royalty from books written ₹ 45,000 (Expenses incurred ₹ 10,000).
- c) Income from articles published in Journals ₹ 6,000.
- d) He lives in a rented house paying a rent of ₹ 6,000 p.m.
He has sublet half portion of the house for a rent of ₹ 4,500 p.m.
He pays the Municipal tax for the entire house ₹ 5,000.
- e) Interest on POSB A/c ₹ 5,000.
- f) Dividend from foreign Company ₹ 10,000.
- g) Ground rent for land received in Bangalore ₹ 5,000.
- h) Interest on Central Govt. securities ₹ 8,000.
- i) Interest on ABC Fertilizer's ₹ 3,350 (Net) listed.
- j) During the year he also won a Kerala State Lottery ₹ 27,600 (net) the Expenses incurred on purchase of Lottery tickets ₹ 5,000.

Compute his taxable income from other sources for the PY 2022 - 23.





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VI Semester B.B.A. Examination, July/August 2024

(NEP)

BUSINESS ADMINISTRATION

6.6 (a) : Goods and Services Tax (Vocational – 2)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written in **English** only.

SECTION – A

1. Answer **any six** sub-questions. **Each** sub-question carries **two** marks. **(6×2=12)**

- a) What do you mean by indirect tax ?
- b) Write any two objectives of GST.
- c) Define goods and services tax.
- d) What is composite supply ?
- e) Who is person not liable for registration U/S 23 of GST Act, 2017 ?
- f) What do you mean by input tax ?
- g) What is final return ?
- h) What is Audit under GST ?

SECTION – B

Answer **any three** of the following questions. **Each** question carries **four** marks.

2. Briefly explain taxation system in India.

3. Explain the structure of GST.

P.T.O.





4. Determine the time of supply of goods in each of the following independent cases in accordance with provisions of Sec. 12 of the CGST Act, 2017 in case supply does not involve movement of goods.

Sl. No.	Date of Invoice	Date of Receipt	Date of Payment
1	02-10-2023 ✓	03-10-2023	15-11-2023
2	04-10-2023	01-10-2023 ✓	25-11-2023 ✓
3	04-11-2023	06-11-2023	01-10-2023
4	04-11-2023	02-11-2023 ✓	07-11-2023

5. How will you get the transaction value determined under Section 15 of the CGST Act, 2017 ?

Contracted sale price for delivery at buyer's premises ₹ 10,00,000.

The contracted sale price includes the following elements of cost.

- Cost of drawings and designs ₹ 3,000
- Cost of primary packing ₹ 3,500
- Cost of packing at buyer's request for safety during ₹ 7,500 transport.
- GST @ 12% ₹ 1,20,000.
- Discount allowed as per the trade practice ₹ 20,000 and shown in invoice.

6. Manyatha Ltd. is engaged in the manufacture of heavy machinery. It procured the following items during the month of July.

Items	GST Paid
Electrical transformers to be used in the manufacturing process	1,20,000
Trucks used for the transport of raw material	50,000
Raw material	15,000
Food and beverages for consumption of employees working in the factory	2,500

Determine the amount of ITC available with Manyatha Ltd. for the month of July.



SECTION – C

Answer **any three** of the following questions. **Each** question carries **twelve** marks.

(3×12=36)

- 7. Explain the benefits in implementing GST in India.
- 8. Briefly explain the GST software features in Tally.
- 9. Shri Ganesh imported goods for ₹ 1,00,000/- and incurred expenses to produce final saleable goods. Basic Custom Duty (BCD) @ 10% was chargeable on imported goods. These manufactured goods were sold outside the state at ₹ 4,50,000 plus applicable GST. Rate of GST is 12%.
Compute cost, sale value and tax payable for the transaction.
- 10. From the following details, calculate the SGST and CGST payable for the Assessment Year 2022-23. Assume the rate of GST is 18%.

Particulars	Amount (₹)
Foreign services :	
Services rendered to UNO <i>exempt</i>	2,00,000
Service to foreign client in New York	1,50,000
Service given to MNC of London ⁺	3,00,000
Intra-state services :	<i>67,950, 67,950</i>
Advertising ⁺	1,25,000
Service by way of private tuitions ⁺	1,00,000
House rent given of residential purpose ⁺	40,000
Speed post services ⁺	20,000
Value of free service rendered to friends ⁺	80,000
Certification for exchange control purpose ⁺	1,20,000
Secretarial auditing ⁺	2,00,000
Fees to act as a liquidator ⁺	50,000
Sale of time by broadcasting organisation ⁺	70,000
Service relating to supply of farm labours <i>exempt</i>	40,000



11. Mr. Kumar a registered dealer in Karnataka submits the following information for the month of May 2024.

Particulars	Amount (₹)	Rate GST
Details of purchase :		
• Raw material purchase from Pune	5,00,000	5%
• Local raw material purchase – Material M	8,00,000	12%
• Raw material purchase from Japan costing ₹ 8,00,000 (including BCD @ 10% i.e., 80,000 and excluding GST)	8,80,000	18%
• Local purchase of raw material 'Z' within the state from a dealer who opted for composition scheme	4,00,000	2%
• Raw material 'A' purchased from a SEZ in Tumkur	4,00,000	0%
Details of sales :		
• Sale of goods purchased from inter state purchase and imported raw material to a person Bihar who opted for composition scheme	10,00,000	5%
• Goods sold to an unregistered dealer of Mysore	75,00,000	12%
• Sale goods to a dealer in union territory of Chandigarh, produced from raw material 'M'	14,00,000	18%
• Sale of goods purchased from raw material 'Z' to a registered dealer in Karnataka	15,00,000	18%
• Sale of goods purchased from raw material 'C' SEZ in Tumkur	5,00,000	28%

Note : The purchases and sales figures given above do not include GST. Compute the amount of GST payable.

(Faint handwritten calculations and notes are visible in this section, including a total of 1,58,14,000 and a calculation of 56,000 + 1,83,400.)